



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

**Media Advisory
For Immediate Release**

Investment Industry Association of Canada President to Comment on Supreme Court of Canada Ruling

Toronto, December 20, 2011 – The Investment Industry Association of Canada (IIAC) will issue a news release and make available Ian Russell, President and CEO, to provide industry commentary in response to the Supreme Court of Canada decision on the *Canadian Securities Act* on Thursday, December 22nd. Ian Russell will be available following the ruling on Thursday in Ottawa and by phone to respond to questions.

To arrange an interview, please contact:

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The Investment Industry Association of Canada (IIAC)

The Investment Industry Association of Canada (IIAC) is a member-based professional association that advances the growth and development of the Canadian investment industry. The IIAC acts as a strong, proactive voice to represent the interests of our member firms, which range in size from small firms to large organizations that employ thousands of individuals across the country. Our members work with Canadians to help build prosperity and investment security for investors and their families. For more information, please visit www.iiac.ca.