

## NEWS RELEASE

www.iiac.ca

*For Immediate Release*

### **Greg Woynarski Elected Chair of the Board of the Investment Industry Association of Canada**

*John Chambers, CEO, FirstEnergy Capital Corp., elected Vice Chair*

**Toronto – June 15, 2015** – Greg Woynarski, Managing Director and Global Head of Origination, Scotiabank Global Banking and Markets, Scotia Capital Inc., was elected the 2015-2016 Chair of the Board of Directors of the Investment Industry Association of Canada (IIAC) at its Annual General Meeting in Toronto on June 10, 2015.

“The IIAC provides leadership for the Canadian securities industry with a commitment to a vibrant, prosperous investment industry driven by strong and efficient capital markets,” said Greg Woynarski, Chair of the Board of Directors. He added: “Over the years, we have had a great impact on positively transforming the regulatory landscape and on shaping public policy to the benefit of Canada’s investment dealer firms.”

At the Annual General Meeting, Ian Russell, IIAC President and CEO, outlined the organization’s top priorities for the year ahead. They include: commenting on new draft regulations for the Cooperative Capital Markets Regulatory System (CCMRS); engaging key stakeholders in roundtable discussions to diagnose what ails the TSX Venture Exchange and identify solutions; assisting regulators to finalize the rules framework for financial advisors; working with regulators to improve the transparency regime of traded debt securities; and helping firms develop best practices and tools to defend against cyber threats.

“Sweeping regulatory reform has engulfed all investment dealers. Under our Board’s leadership, the IIAC will continue to play a constructive role helping the regulators ensure extensive rules are properly designed and cost-effective, and avoid unintended consequences,” said Mr. Russell.

Greg Woynarski is joined on the IIAC’s leadership team by:

- Ian Russell, President and CEO; The Investment Industry Association of Canada, Toronto, Ontario
- John Chambers, First Vice Chair; Chief Executive Officer, FirstEnergy Capital Corp., Calgary, Alberta
- Sandy Cimoroni, Senior Vice President, TD Bank Group, Wealth Management, Toronto, Ontario
- Steven Donald, President, Assante Wealth Management Inc., Toronto, Ontario
- Terry Hetherington, Executive Vice President and Head of the Private Client Group, Raymond James Ltd., Toronto, Ontario
- Sylvain Perreault, Immediate Past-Chair of the Board; Chief Compliance Officer, Desjardins Group, Montréal, Québec

For a complete list of the IIAC Board of Directors, click [here](#).

**About the IIAC**

The Investment Industry Association of Canada (IIAC) is the national association representing the investment industry's position on securities regulation, public policy and industry issues on behalf of our [148 IIROC-regulated investment dealer Member firms](#) in the Canadian securities industry. These dealer firms are the key intermediaries in Canadian capital markets, accounting for the vast majority of financial advisory services, securities trading and underwriting in public and private markets for governments and corporations. The IIAC provides leadership for the Canadian securities industry with a commitment to a vibrant, prosperous investment industry driven by strong and efficient capital markets.

– 30 –

**For media inquiries, contact:**

Michael Gotzamanis  
Manager of Communications  
The Investment Industry Association of Canada (IIAC)  
Direct office: 416.687.5475  
Mobile: 416.320.6920  
[mgotzamanis@iiac.ca](mailto:mgotzamanis@iiac.ca)

