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NEWS RELEASE

www.iiac.ca

For Immediate Release

IIAC Calls for 2015 Investment Industry Hall of Fame Nominations

Deadline to nominate industry leaders set for Friday, May 22, 2015

Tuesday, February 10, 2015 (Toronto) – The Investment Industry Association of Canada (IIAC) announced today it has begun accepting nominations for the 2015 class of IIAC Investment Industry Hall of Fame Inductees.

Established in 2013, the IIAC Investment Industry Hall of Fame serves to honour excellence, integrity and leadership in Canada's investment industry.

"Our Inductees are visionaries who have had success in business and applied it to the needs of their communities. They have strongly contributed not only to the growth and prosperity of our industry, but also to the building of Canadian businesses and financial security of many Canadians.

"We are proud to honour outstanding individuals who have contributed to Canada's investment industry and are worthy of inclusion in the elite group of Inductees who entered the Hall of Fame in 2013 and 2014," said Ian Russell, IIAC President and CEO. "These individuals represent the core values of our industry: Excellence, innovation and integrity."

A maximum of four living and four posthumous candidates are inducted into the IIAC Investment Industry Hall of Fame annually. Nominations will be accepted up to 5:00 p.m. ET Friday on May 22, 2015. Nomination details, including criteria, can be found below.

A Selection Committee comprised of distinguished Canadians from across the country who work – or have worked – in politics, the law, academia, business or the investment industry are responsible for considering and naming the Hall of Fame Inductees. No one associated with the IIAC is part of the selection process.

This year's successful nominees will be inducted at a dinner ceremony and celebration on Thursday, October 29, 2015 in Toronto. Additional details will be available shortly.

Inductees will be further honoured with a ceremonial display at TMX Group, Toronto.

Criteria – Industry Impact

The nominee must have demonstrated investment industry leadership skills. For example:

- ✓ Held executive positions
- ✓ Recognized as an influencer (awards, appointments, etc.)
- ✓ Devised innovative solutions in financing and trading

Individuals who, during their professional lives, made an **outstanding contribution** to building and shaping Canada's investment industry by:

- Creating independent franchises to serve the investing public and corporate/ government issuers
- ✓ Participating in board/committee responsibilities relative to the investment industry
- ✓ Designing and implementing capital markets infrastructure for trading, clearing and settlement
- ✓ Advocating for sound public policy and effective regulation of firms, markets and industry participants
- ✓ Positively impacting Canadian investors
- ✓ Serving as a lifelong supporter of or ambassador for the investment industry.

Criteria – Leadership, Ethics and Social Responsibility

The nominee has positively **influenced others** by:

- ✓ Holding leadership positions in his/her community
- ✓ Enriching his/her community by volunteering his/her time

The nominee embraces and demonstrates **strong values** through:

✓ A lifetime commitment to integrity, strong ethics and social responsibility

Nomination Process

Those interested may nominate one candidate who meets the above criteria by emailing PublicAffairs AffairesPubliques@iiac.ca with the following information.

Living Nomination:

- Name of nominee;
- Current title (or if retired, previous title(s));
- Name of firm (or if retired, previous firm(s));

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Following the criteria defined above, please outline in 500 to 1,000 words why the nominee
deserves induction (and include the nominee's contributions to Canada's investment industry,
awards/medals, honourary degrees, philanthropic contributions, etc.);

- Your name, current/previous title, current/previous employer, email address and phone number; and
- Your relationship to the nominee.

Posthumous Nomination:

- Name of nominee;
- Career-defining title(s);
- Career-defining firm(s)/organization(s);
- Following the criteria outlined above, please outline in 500 to 1,000 words why the nominee
 deserves induction (and include the nominee's contributions to Canada's investment industry,
 awards/medals, honourary degrees, philanthropic contributions, etc.);
- Your name, current/previous title, current/previous employer, email address and phone number; and
- Your relationship to the nominee.

Please note: Incomplete nominations will not be considered.

Current members of the IIAC Board of Directors are ineligible for induction.

Nomination and Selection Timeline

Nomination deadline Friday, May 22, 2015
Vetting of nominees May/June 2015
Inductee notification June 2015
Inductee announcement Late June 2015

Induction ceremony Thursday, October 29, 2015

The IIAC - Representing Canada's Investment Professionals

The Investment Industry Association of Canada (IIAC) is the national association representing the investment industry's position on securities regulation, public policy and industry issues on behalf of our 161 IIROC-regulated investment dealer Member firms in the Canadian securities industry. These dealer firms are the key intermediaries in Canadian capital markets, accounting for the vast majority of financial advisory services, securities trading and underwriting in public and private markets for governments and corporations. The IIAC provides leadership for the Canadian securities industry with a commitment to a vibrant, prosperous investment industry driven by strong and efficient capital markets.

For more information, please visit <u>www.iiac.ca</u>.

Additional information regarding the 2014 Induction Ceremony is available here.



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