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NEWS RELEASE

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For Immediate Release

IIAC Calls for 2014 Investment Industry Hall of Fame Nominations

Deadline to nominate industry leaders set for Friday, May 2, 2014

Thursday, February 27, 2014 (Toronto) – The Investment Industry Association of Canada (IIAC) announced today it will begin accepting names for the second year of nominations for the IIAC Investment Industry Hall of Fame.

The IIAC Hall of Fame, established in 2013, serves to honour excellence, integrity and leadership in Canada's investment industry.

"The investment industry and its professionals contribute to wealth creation and capital formation in the country, benefiting individual Canadians and corporate Canada," said Ian Russell, IIAC President and CEO. "Our industry today employs almost 40,000 Canadians and manages \$1 trillion in assets. It also raised \$32 billion in equity capital last year alone to finance corporations and, in turn, deliver more products and services to Canadians.

"We are proud to honour outstanding individuals who have contributed to the investment industry and are worthy of inclusion in this elite group of Inductees," said Russell. "These individuals represent excellence, innovation and integrity in our industry."

A maximum of four living and four posthumous candidates will be inducted into the IIAC Investment Industry Hall of Fame annually. Nominations will be accepted up to, and including, Friday, May 2, 2014. Nomination details, including criteria, can be found at the bottom of this release.

A Selection Committee comprised of distinguished Canadians from across the country who work – or have worked – in politics, the law, academia, business or the investment industry was assembled last year. All have agreed to serve again. Vancouver-based Nancy McKinstry, Member of the Board of Directors, HSBC Canada, joins as a recently appointed member of the Committee.

Members of the 2014 IIAC Investment Industry Hall of Fame Selection Committee include:

The Honourable Gary Filmon, Selection Committee Chair

Board Chair, Exchange Income Corporation and former Premier of Manitoba Winnipeg, MB

Chris Collingwood Chair and CEO, Baine Johnston Corporation St. John's, NL

Colin Dodds President, Saint Mary's University Halifax, NS

Margaret Franklin, CFA
President, Marret Private Wealth and former Global Chair, CFA Institute
Toronto, ON

Jean Martel Partner, Lavery, de Billy LLP Montreal, QC

Nancy McKinstry Member Board of Directors, HSBC Bank Canada Vancouver, BC

Lois Mitchell Senior Partner, Rainmaker Global Business Development Calgary, AB

This year's successful nominees will be inducted at a VIP dinner ceremony on Thursday, October 30, 2014 in Toronto. Inductees will be further honoured with a formal display at TMX Group, Toronto.

2013 IIAC Investment Industry Hall of Fame Inaugural Inductees

The following inaugural Inductees were enshrined at last year's sold-out gala ceremony:

Living

Lawrence S. Bloomberg, C.M., O.Ont.

Chair, Board of Directors, BloombergSen Inc., Director, National Bank of Canada, Advisor, National Bank Financial, and Chancellor, Ryerson University

Anthony S. Fell, O.C.

Former Chair, RBC Capital Markets

Donald K. Johnson, O.C.

Former President, Burns Fry and Vice-Chair, Investment Banking, BMO Nesbitt Burns

L. Jacques Ménard, C.C., O.Q.

Chair, BMO Nesbitt Burns and President, BMO Financial Group, Quebec, and Chancellor, Concordia University



Posthumous

Pierre Brunet, O.C.

Former President and Chief Executive Officer, Lévesque Beaubien and National Bank Financial

Rodolphe B. Casgrain

Founder and former Chairman, Casgrain & Company Limited

John A. MacNaughton, C.M.

Former President, BMO Nesbitt Burns and inaugural President and Chief Executive Officer, Canada Pension Plan Investment Board

Edward Rogers (E.R.) Wood

Co-founder, Dominion Securities and founding President, Bond Dealers Association of Canada

Additional information regarding the 2013 Inductees and the Induction Ceremony is available here.

Criteria - Industry Impact

The nominee must have demonstrated investment industry leadership skills. For example:

- ✓ Held executive positions
- ✓ Recognized as an influencer (awards, appointments, etc.)
- ✓ Devised innovative solutions in financing and trading

Individuals who, during their professional lives, made an **outstanding contribution** to building and shaping Canada's investment industry by:

- ✓ Creating independent franchises to serve the investing public and corporate/ government issuers
- ✓ Participating in board/committee responsibilities relative to the investment industry
- ✓ Designing and implementing capital markets infrastructure for trading, clearing and settlement
- ✓ Advocating for sound public policy and effective regulation of firms, markets and industry participants
- ✓ Positively impacting Canadian investors
- ✓ Serving as a lifelong supporter of or ambassador for the investment industry.

Criteria - Leadership, Ethics and Social Responsibility

The nominee has positively **influenced others** by:

- ✓ Holding leadership positions in his/her community
- ✓ Enriching his/her community by volunteering his/her time



The nominee embraces and demonstrates strong values through:

✓ A lifetime commitment to integrity, strong ethics and social responsibility

Nomination Process

Those interested may nominate one candidate who meets the above criteria by emailing PublicAffairs_AffairesPubliques@iiac.ca with the following information.

Living Nomination:

- Name of nominee;
- Current title (or if retired, previous title);
- Name of firm (or if retired, previous firm);
- Following the criteria outlined above, please outline in 500 to 1,000 words why the nominee
 deserves induction (and include the nominee's contributions to Canada's investment industry,
 awards/medals, honourary degrees, philanthropic contributions, etc.);
- Your name, current/previous title, current/previous employer, email address and phone number; and
- Your relationship to the nominee.

Posthumous Nomination:

- Name of nominee;
- Career-defining title(s);
- Career-defining firm(s)/organization(s);
- Following the criteria outlined above, please outline in 500 to 1,000 words why the nominee
 deserves induction (and include the nominee's contributions to Canada's investment industry,
 awards/medals, honourary degrees, philanthropic contributions, etc.);
- Your name, current/previous title, current/previous employer, email address and phone number; and
- Your relationship to the nominee.

Please note: incomplete nominations will not be considered.

Nomination and Selection Timeline

Nomination deadline Friday, May 2, 2014

Vetting of nominees May 2014
Inductee notification June 2014
Inductee announcement Late June 2014

Induction ceremony Thursday, October 30, 2014



The IIAC - Representing Canada's Investment Professionals

The Investment Industry Association of Canada (IIAC) is the national association representing the investment industry's position on securities regulation, public policy and industry issues on behalf of our 160 IIROC-regulated investment dealer Member firms in the Canadian securities industry. These dealer firms are the key intermediaries in Canadian capital markets, accounting for the vast majority of financial advisory services, securities trading and underwriting in public and private markets for governments and corporations. The IIAC provides leadership for the Canadian securities industry with a commitment to a vibrant, prosperous investment industry driven by strong and efficient capital markets.

For more information, please visit www.iiac.ca.

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