



**Michelle Alexander**  
**Vice President and Corporate Secretary**

Michelle Alexander is Vice President and Corporate Secretary with the Investment Industry Association of Canada (IIAC). Her areas of expertise include securities law, regulatory issues, analysis and impact of cross-border issues, monitoring and analysis of industry developments, and representation of investment industry positions to securities commissions, self-regulatory organizations and government.

An experienced public speaker and media spokesperson, Michelle actively advocates on behalf of the industry on matters relating to existing and new regulatory and legislative initiatives, with focus on retail sales issues and compliance.

Prior to the IIAC becoming a separate entity from the Investment Dealers Association of Canada (IDA) in 2006, Michelle was the Director of Regulatory Policy with the IDA. She also practiced law at Blake, Cassels & Graydon LLP as an Associate, Corporate Finance & Securities Regulation.

Michelle was called to the Ontario Bar in 1997 after having completed her Bachelor of Laws at Osgoode Hall Law School. She has also successfully completed the Canadian Securities Course and the Partners, Directors and Senior Officers Course.