

Credential[®]

Credential Financial Inc. (**Credential**) is a national wealth management firm providing MFDA and IIROC dealer services, online brokerage, and insurance solutions to over 225 organizations and more than 1,300 advisors. Our mission is to empower positive growth through wealth management leadership, valued advice, and outstanding service—for our partners, for their people, and for ours.

We are currently seeking a talented **User Interface Designer** for a 9 month contract in our Information Technology department.

This position is a key role within the organization that is responsible to define user interface guidelines and to design and shape unique, user-centric user interface for next generation of digital solutions. The candidate will have experience working in teams, with developers, business stakeholders and customers. You will have a strong visual design background, experience on user interface design best practices, innovative concepts, technology trends and business acumen. You will be able to make deliberate design decisions and to translate any given user-experience journey into a smooth, clean, artful, intuitive and functional user interfaces with visual design that delights users.

Expected Contributions:

- Participate in defining the overall design roadmap, product design principles, UI design pattern standards and style guidelines for the next generation of digital solutions
- Collaborate closely with cross-functional teams (e.g. solution architect, UX design, copywriting, development, testing, analytics, and marketing teams), to identify, document and deliver changes in an agile, lean delivery environment
- Create, improve and use wireframes, prototypes, style guidelines and UI design patterns and effectively communicate your user interface design and visual design ideas using any of these methods
- Create and test prototypes using both high and low fidelity design tools at different stages of digital solutions implementation and collect ideas and feedback from stakeholders for continuous improvement
- Present, explain and adjust your design to drive consensus and balance interests between stakeholders for the final agreement on design decisions
- Ensure adherence to overall design roadmap, product design principles, best practices, standards and brand consistency
- Continually learn and grow your skills by understanding the user centric, mobile first and responsive design landscape and keeping up to date with the latest industry's aesthetics and practices
- Understand the team, vision and scope as well as the business outcomes and customer problems which we are trying to achieve ensuring that a user centric approach is followed

Experience and Skills Required:

- 3+ year's proven track record of related work experience with UI & Visual Design
- Post-Secondary Degree or Diploma in Graphic Design, Multimedia, HCI and/or IAT or Computer related field
- Excellent design sense and interpersonal skills with the ability to openly contribute and discuss ideas within a highly collaborative and cross-functional team, articulate design logic and reasoning across disciplines
- Experience with mobile application design, defining user interface design roadmap and design patterns for Omni-channel devices
- Experience with design and prototyping tools such as InVision, Prototyper (Justinmind), SketchApp, Flinto, Principle and Adobe Creative Suite or similar
- Able to provide a track record of your design portfolio e.g. reference to a personal portfolio website
- Excellent written and oral communication skills, with the ability to establish and maintain effective working relationships with various levels of management, staff and external clients
- Strong grasp of UX strategies and thinking, and being analytical and curious
- Knowledge of user interface development using HTML5, CSS3 and JavaScript
- Knowledge of responsive, mobile first and web development processes
- Knowledge of Bootstrap and WordPress would be an asset
- Knowledge of WCAG 2 best practices and design products that can be used by people with disabilities would be an asset

A career with Credential means being part of an organization dedicated to your success. It means belonging to a group of talented individuals who live our values—partnership, innovation and community—every day. Our amazing people and dynamic culture and an exceptional rewards and benefits package are the essence of what sets Credential apart. Visit our website at credential.com to learn more.