

Vice President, Capital Markets

FinCanna

Location: Vancouver, BC or Toronto, ON

FinCanna Capital is a publicly traded Canadian royalty company (CSE:CALI) focused on the licensed U.S. medical cannabis industry. The company combines its extensive investment expertise, and industry experience to benefit its investors and portfolio companies. Their mission is to fund best-in-class businesses in the U.S. licensed medical cannabis industry with a focus on California and their vision is to be the capital partner of choice.

FinCanna is seeking a highly driven and engaging finance professional to become their Vice President, Capital Markets with the primary responsibilities of increasing investments in FinCanna's stock as well as attracting new capital from the open markets for investment into the emerging medical cannabis industry in the U.S. This role will report to the CEO and work closely with the FinCanna team to design and execute a comprehensive and results-oriented plan of action for attracting retail and institutional investors to invest with FinCanna by buying shares in the open market or through potential new issuances of capital. This individual will develop and execute a strategy that includes quantifying a value proposition, cultivating a brand, and integrating marketing and sales techniques to attract outside capital to FinCanna.

The ideal candidate is a goal-driven self-starter with an existing network and the ability and desire to connect with other existing networks to significantly promote FinCanna's investment opportunities. With strong interpersonal and verbal skills including an ability to clearly articulate complicated investment concepts in layman's terms, the Vice President, Capital Markets will cultivate, manage, and nurture all aspects of the investor relationship.

This is a tremendous role for a highly driven and motivated capital markets professional with a passion for growing and supporting company success by forging strong relationships with committed investors who support the company's story. Working as part of FinCanna's expert and experienced leadership team this is a unique opportunity to get in on the ground floor of what is going to be a rapidly growing industry.

This opportunity maybe located at the company headquarters in Vancouver, British Columbia or Toronto, Ontario; other major cities in Canada will also be considered.

To explore this opportunity further, please click [here](#).