

CANADA'S INVESTMENT INDUSTRY

2019 AT-A-GLANCE

An industry that provides strong underpinnings to the Canadian economy

ADVISORS & ACCOUNTS

9,984

Full-Service Brokerage Advisors

7,139,000

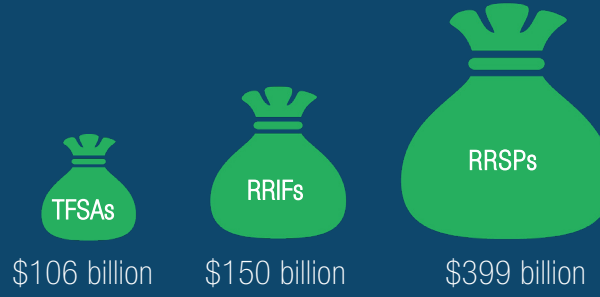
Full-Service Brokerage Accounts



Source: SI Research Retail Brokerage and Distribution Report – Canada, Winter 2020

\$1.9 T

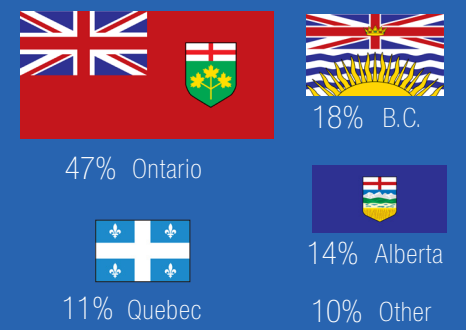
INVESTMENT ASSETS
UNDER ADMINISTRATION



Source: SI Research Retail Brokerage and Distribution Report – Canada, Winter 2020

6,804

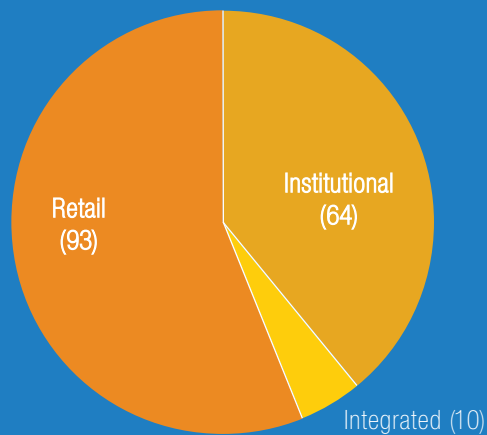
BRANCH OFFICES



Source: IIROC Annual Report, as at March 31, 2019

167

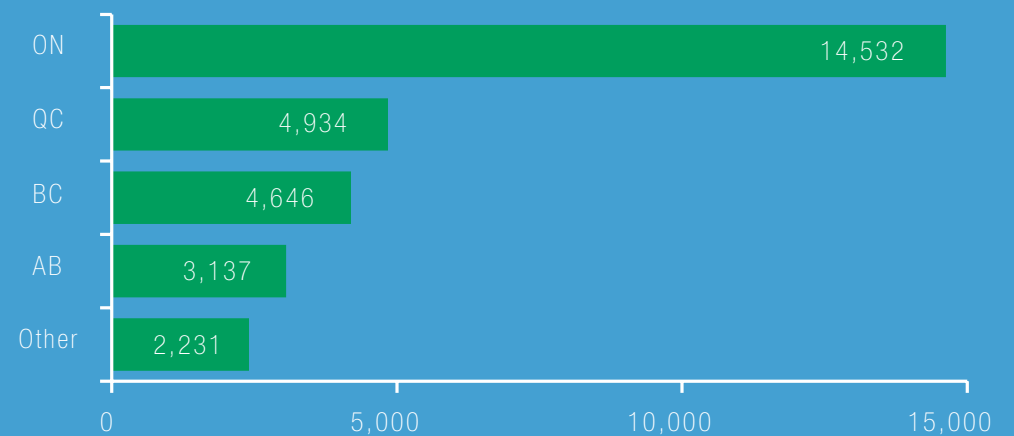
INVESTMENT DEALER FIRMS



Source: IIAC, Securities Industry Performance Report, Q4 2019

29,480

LICENSED PROFESSIONALS



Source: IIROC Annual Report, as at March 31, 2019

\$1.3 B

PAID IN TAXES



Source: IIROC. Includes only income taxes and the tax component relating to the profit (loss) on discontinued operations for the period.

\$68.5 B IN ECONOMIC ACTIVITY
GENERATED BY THE INDUSTRY

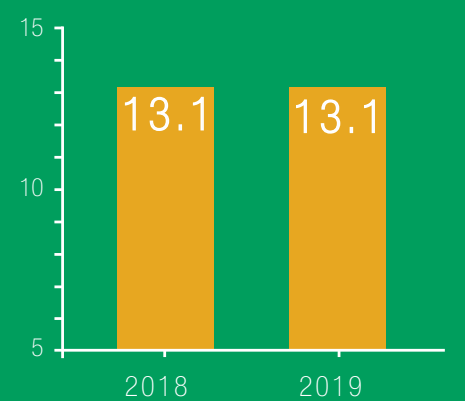


Source: IIAC calculations based on Statistics Canada data

*GDP at basic prices chained (2012) dollars

DOMESTIC DEBT TRADING

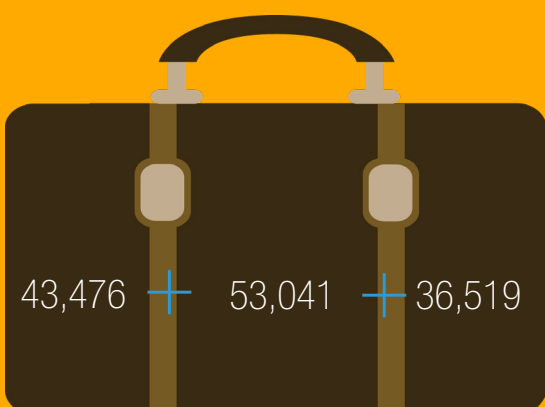
In \$ trillions



Source: Market Trade Reporting System 2.0

133,036

JOBS ATTRIBUTED
TO THE INDUSTRY



Employment by securities industry firms

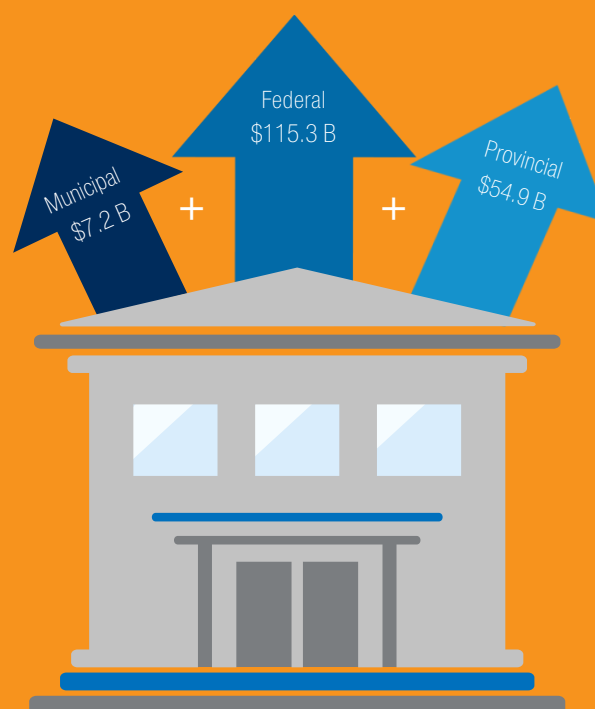
Employment by their suppliers

Employment of other firms due to spending by employees

Source: IIAC calculations based on IIROC and Statistics Canada data

HELPED GOVERNMENTS RAISE

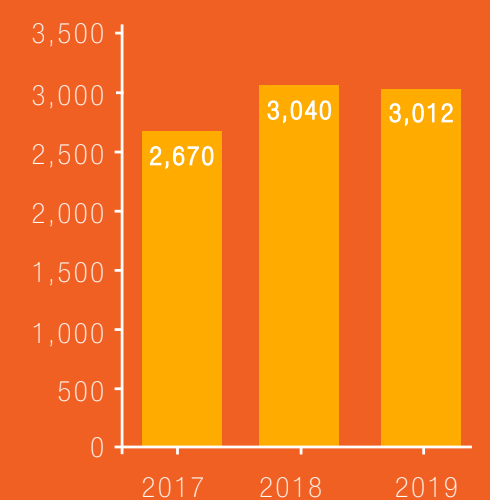
\$177.4 B
THROUGH DEBT ISSUANCE



Source: Statistics Canada

EQUITY TRADING

Shares traded (in \$ billions on TSX, TSXV, ATS)



Source: IIROC

OTHER FINANCINGS: 2019

- Helped companies go public, raising **\$937 MILLION** in initial public offerings for expansion, purchase of machinery and equipment or funding R&D.
- Helped listed Canadian businesses raise **\$28.3 BILLION** in equity capital in secondary offerings in public and private markets, enabling them to grow, expand and stimulate demand for goods and services in the economy.
- Enabled Canadian businesses to raise **\$106.3 BILLION** by issuing corporate bonds to finance operations. These bonds provided Canadian investors a steady flow of income and capital preservation.

Source: Refinitiv, Bank of Canada