

# CANADA'S INVESTMENT INDUSTRY

## 2020 AT-A-GLANCE

An industry that provides strong underpinnings to the Canadian economy

### ADVISORS & ACCOUNTS

10,107

Full-Service Brokerage Advisors

7,259,000

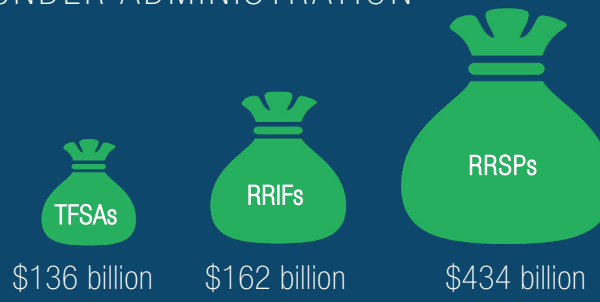
Full-Service Brokerage Accounts



Source: Investor Economics; Retail Brokerage and Distribution Report – Canada, Winter 2021

\$2.1 T

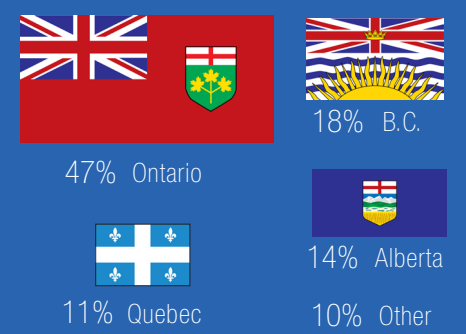
INVESTMENT ASSETS UNDER ADMINISTRATION



Source: Investor Economics; Retail Brokerage and Distribution Report – Canada, Winter 2021

6,820

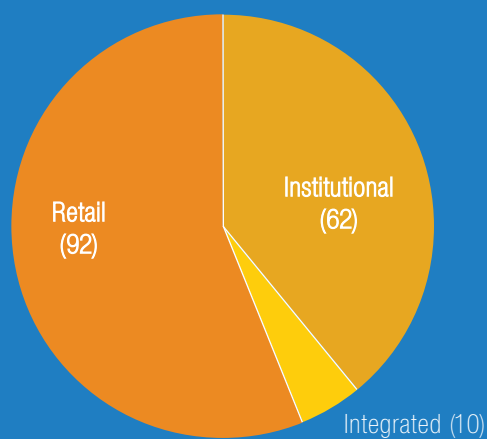
BRANCH OFFICES



Source: IIROC Annual Report, as at March 31, 2020

164

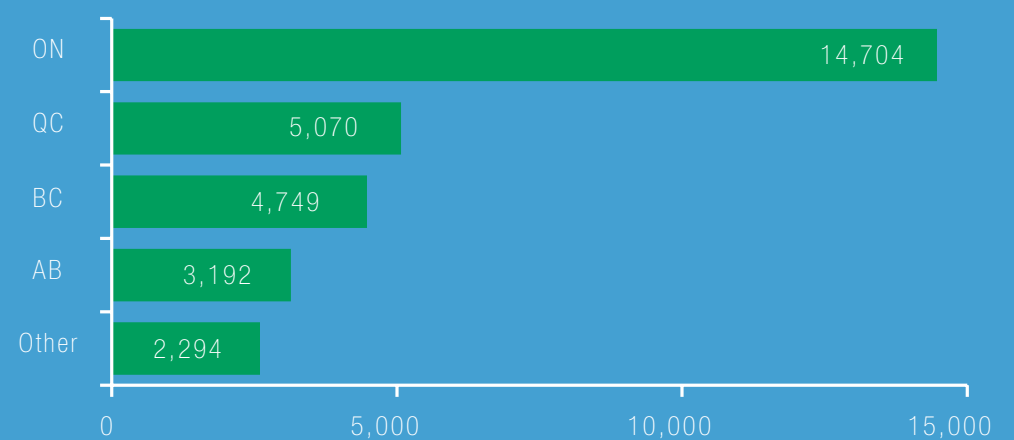
INVESTMENT DEALER FIRMS



Source: IIAC, Securities Industry Performance Report, Q4 2020

30,009

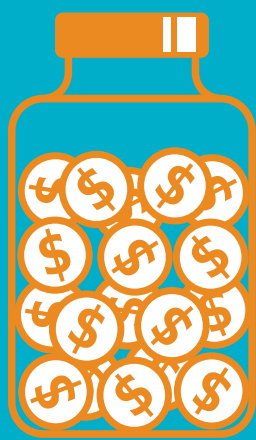
LICENSED PROFESSIONALS



Source: IIROC Annual Report, as at March 31, 2020

\$1.7 B

PAID IN TAXES



Source: IIROC. Includes only income taxes and the tax component relating to the profit (loss) on discontinued operations for the period.

\$72.2 B IN ECONOMIC ACTIVITY GENERATED BY THE INDUSTRY

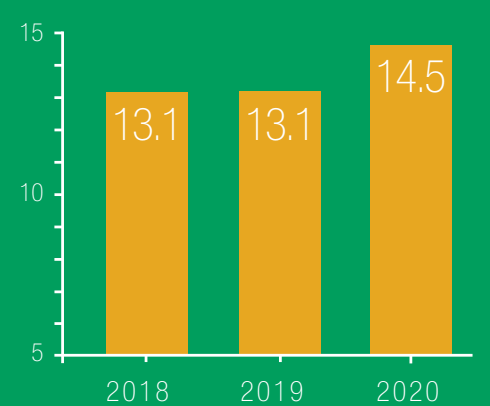


Source: IIAC calculations based on Statistics Canada data

\*GDP at basic prices chained (2012) dollars

DOMESTIC DEBT TRADING

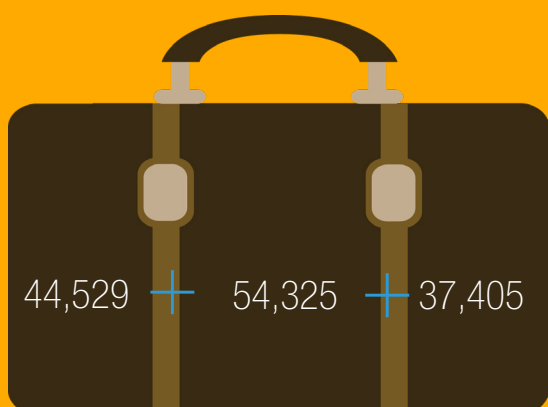
In \$ trillions



Source: Market Trade Reporting System 2.0

136,259

JOB ATTRIBUTED TO THE INDUSTRY



Employment by securities industry firms

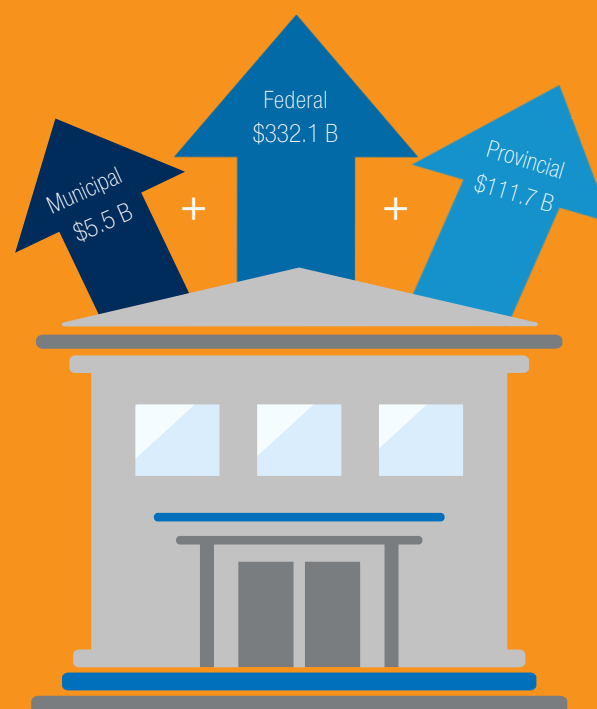
Employment by their suppliers

Employment of other firms due to spending by employees

Source: IIAC calculations based on IIROC and Statistics Canada data

HELPED GOVERNMENTS RAISE

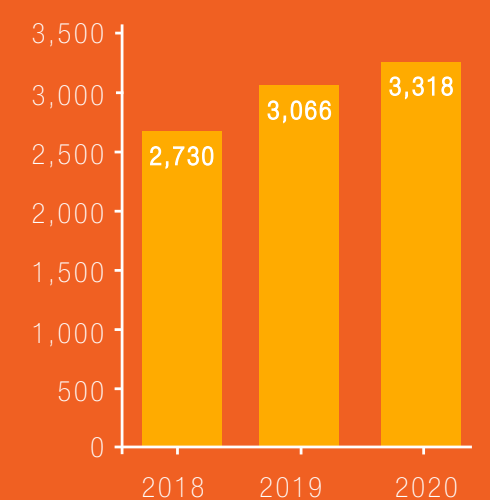
\$449.3 B THROUGH DEBT ISSUANCE



Source: Statistics Canada

EQUITY TRADING

Value of shares traded on equity marketplaces whose activity is regulated by IIROC (\$ millions)



Source: IIROC

### OTHER FINANCINGS: 2020

- Helped companies go public, raising **\$4.85 BILLION** in initial public offerings for expansion, purchase of machinery and equipment or funding R&D.
- Helped listed Canadian businesses raise **\$24.4 BILLION** in equity capital in secondary offerings in markets, enabling them to grow, expand and stimulate demand for goods and services in the economy.
- Enabled Canadian businesses to raise **\$126.3 BILLION** by issuing corporate bonds to finance operations. These bonds provided Canadian investors a steady flow of income and capital preservation.

Source: CPE Analytics; IIROC; Statistics Canada