

CANADA'S INVESTMENT INDUSTRY

2018 AT-A-GLANCE

An industry that provides strong underpinnings to the Canadian economy

ADVISORS & ACCOUNTS

9,872

Full-Service Brokerage Advisors

7,000,000

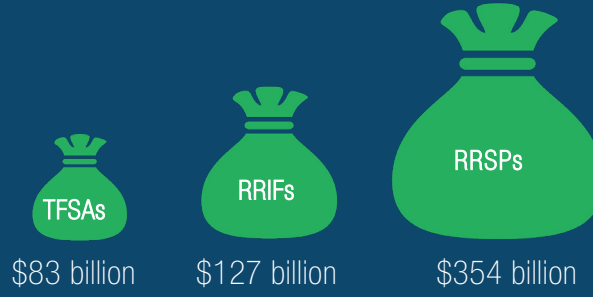
Full-Service Brokerage Accounts



Source: SI Research Retail Brokerage and Distribution Report – Canada, Winter 2019

\$1.6 T

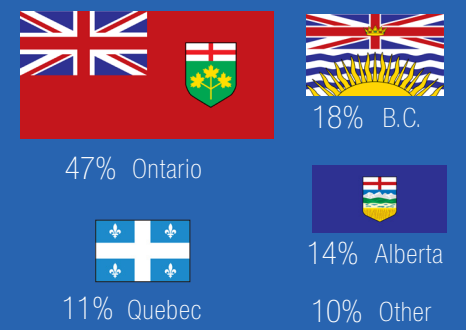
INVESTMENT ASSETS UNDER ADMINISTRATION



Source: SI Research Retail Brokerage and Distribution Report – Canada, Winter 2019

6,795

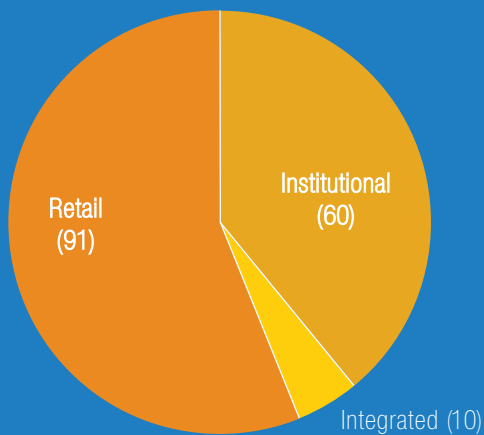
BRANCH OFFICES



Source: IIROC Annual Report, as at March 31, 2018

161

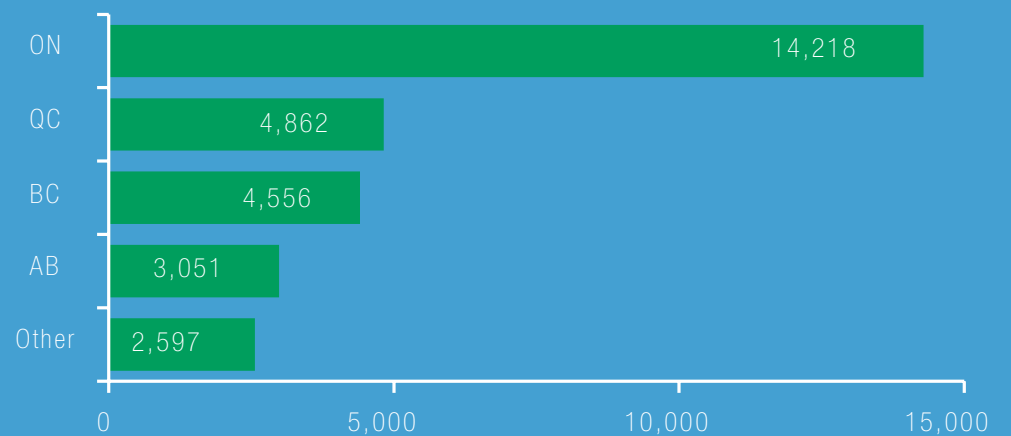
INVESTMENT DEALER FIRMS



Source: IIAC, Securities Industry Performance Report, Q4 2018

29,284

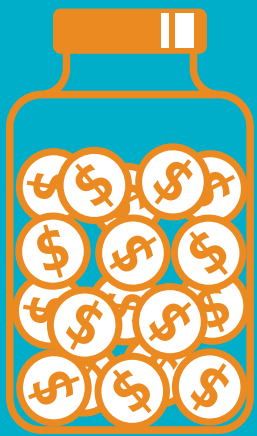
LICENSED PROFESSIONALS



Source: IIROC Annual Report, as at March 31, 2018

\$1.2 B

PAID IN TAXES



Source: IIROC. Includes only income taxes and the tax component relating to the profit (loss) on discontinued operations for the period.

\$63.7 B IN ECONOMIC ACTIVITY GENERATED BY THE INDUSTRY

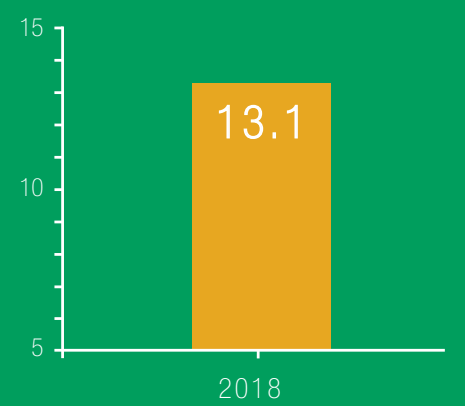


Source: IIAC calculations based on Statistics Canada data

*GDP at basic prices chained (2012) dollars

DOMESTIC DEBT TRADING

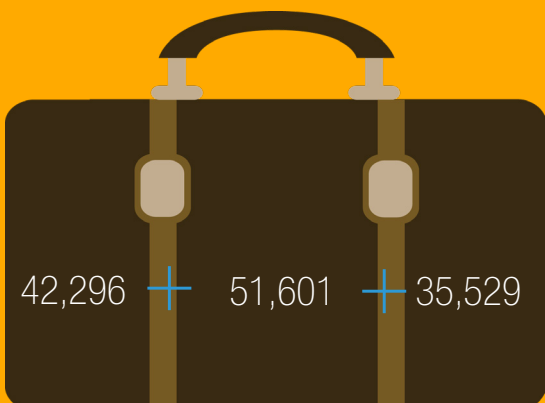
In \$ trillions



Source: Market Trade Reporting System 2.0

129,426

JOBS ATTRIBUTED TO THE INDUSTRY



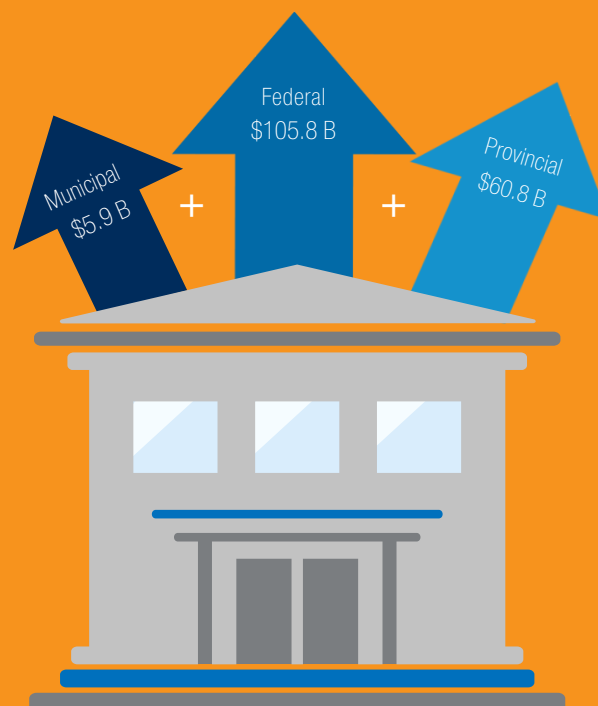
Employment by securities industry firms

Employment by their suppliers

Employment of other firms due to spending by employees

Source: IIAC calculations based on IIROC and Statistics Canada data

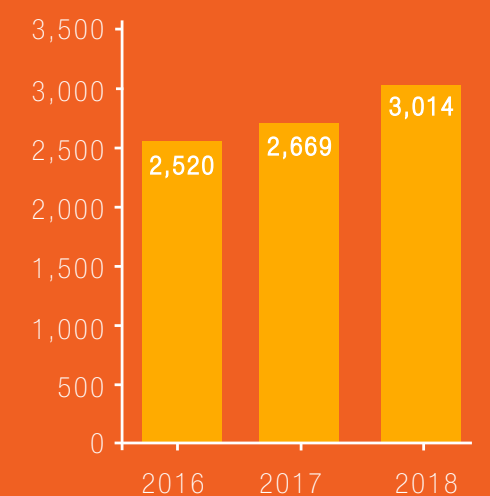
HELPED GOVERNMENTS RAISE \$172.5 B THROUGH DEBT ISSUANCE



Source: Bank of Canada

EQUITY TRADING

Shares traded (in \$ billions on TSX, TSXV, ATS)



Source: IIROC

OTHER FINANCINGS: 2018

- Helped companies go public, raising **\$2.2 BILLION** in initial public offerings for expansion, purchase of machinery and equipment or funding R&D.
- Helped listed Canadian businesses raise **\$37.1 BILLION** in equity capital in secondary offerings in public and private markets, enabling them to grow, expand and stimulate demand for goods and services in the economy.
- Enabled Canadian businesses to raise **\$98.1 BILLION** by issuing corporate bonds to finance operations. These bonds provided Canadian investors a steady flow of income and capital preservation.

Source: PwC Canada, Survey of the IPO Market in Canada; Bank of Canada