

*Agenda subject to change



2019 IIAC GREEN BOND CONFERENCE

AGENDA*

8:00-8:30 **REGISTRATION AND BUFFET
BREAKFAST** sponsored by *National
Bank Financial*

8:30-8:35 **WELCOME ADDRESS**
Ian Russell, President & CEO, IIAC

PANELS

8:40-9:20 **INVESTOR PRIORITIES & NEEDS**

- **Large institutional investors** – what do they look for when they invest in a green bond?
- **The wider ESG drive** for institutional investors - how do green bonds fit in?
- **The divide between issuer and investor** – what are their unique priorities?
- **Markets and industries** – which would investors like to see more issuance from?
- **Secondary markets** – green bond performance

Panelists: *Randall Malcolm*, Senior Managing Director, Sun Life Assurance; *Brian Minns*, Vice-President, Sustainable Investing, Addenda Capital; *David Stonehouse*, Senior Vice President North American & Specialty investments, AGF Management

Moderator: *Lestocq St. John Orman*, Director, Financial Institutions Group, Debt Capital Markets, BNP Paribas

9:20-10:00 **ISSUER PRIORITIES & NEEDS**

- **From start to finish** – the green bond issuance process
- **Inaugural issuers** – addressing work, cost and uncertainties on the path to becoming a green bond issuer; what to consider before deciding to launch a green bond
- **Competitive issuance costs** – can they be achieved?
- **Anxious?** Reduce the apprehension of issuing a green bond and making mistakes
- **Accepted standards** – will they help promote green bond issuance?

Panelists: *Alec Cheng*, Vice-President, Treasurer, OPG; *Halina von dem Hagen*, Global Treasurer and Head of Capital Management, Manulife

Moderator: *Amber Choudhry*, Managing Director, Debt Capital Markets, CIBC

10:00-10:15 **COFFEE BREAK** sponsored by *CIBC*

10:15-11:00 **EVOLUTION OF
STANDARDS & GUIDELINES**

- Know your green bond definitions
- Avoid a fragmented market as different issuers and regions use their own standards

Panelists: *Mabel Gonzalez*, Head of Canadian Market, Vigeo Eiris; *Jim Hempstead*, Managing Director, Global Project & Infrastructure Finance, Moody's; *Kevin Ranney*, Director of Sustainable Finance Solutions, Sustainalytics

Moderator: *Ian Russell*, President & CEO, IIAC

11:00-11:50 **GLOBAL & DOMESTIC
GREEN BOND MARKETS**

Introduction: *Warren Lovely*, Managing Director, Head of FICC Strategy, National Bank Financial

- **Recent trends** – the Global and Canadian marketplace
- **Regulatory issues**
- **Let's chat** – interactive discussion between issuers and investors

Panelists: *Mike Manning*, Executive Director & Chief Investment Officer, Ontario Financing Authority; *Randy LeClair*, Director – Capital Markets, City of Toronto; *Randy Ewell*, Senior Financial Officer, Capital Markets, The World Bank

Moderator: *Warren Lovely*, National Bank Financial

12:00-12:25 **LUNCH BUFFET** sponsored by *FTSE Russell*

12:25-12:30 **GREEN & TRANSITION
TAXONOMY**, *Peter Johnson*, Director of Environmental & Social Risk and Opportunity, Scotiabank

12:30-1:00 **KEYNOTE SPEAKER JEFF RUBIN**, introduced by *Paul Bowes*, Country Manager, Head of Canada, FTSE Russell