

## AGENDA\*

**8:00-8:30** Registration and buffet breakfast

**8:30-8:35** Welcome Address, Ian Russell,  
President & CEO, IIAC

### Panels

**8:40-9:20 Investors Priorities & Needs**

- **Large institutional investors** – what do they look for when they invest in a green bond?
- **The wider ESG drive** for institutional investors - how do green bonds fit in?
- **The divide between issuer and investor** – what are their unique priorities?
- **Markets and industries** - which would investors like to see more issuance from?
- **Secondary markets** - green bonds performance

Panelists: TBA

Moderator: Lestocq St. John Orman, Financial Institutions Group, Debt Capital Markets, BNP Paribas

**9:20-10:00 Issuers Priorities & Needs**

- **From start to finish** – the green bond issuance process
- **Inaugural issuers** - addressing work, cost and uncertainties on the path to becoming a green bond issuer, what to consider before deciding to launch a green bond
- **Competitive issuance costs** – can they be achieved?
- **Anxious?** Reduce the apprehension of issuing a green bond and making mistakes
- **Accepted standards** – will they help promote green bond issuance?

Panelists: Alec Cheng, Vice-President, Treasurer, OPG, others TBD

**10:00-10:15 Coffee Break**

**10:15-11:00 Evolution of standards and guidelines**

- Know your green bond definitions
- Avoid a fragmented market as different issuers and regions use their own standards

Panelists: Mabel Gonzalez, Head of Canadian Market, Vigeo, Jim Hempstead, Managing Director, Global Project & Infrastructure Finance, Moody's  
Moderator: Ian Russell, President & CEO, IIAC

**11:00-11:50 Global and Domestic Green Bond Markets**

Introduction: Warren Lovely, Managing Director, Head of FICC Strategy, National Bank of Canada (also panel moderator)

- **Recent trends** - the Global and Canadian marketplace
- **Regulatory issues**
- **Let's chat** - interactive discussion between issuers and investors

Panelists: Mike Manning, Executive Director – Capital Markets, Ontario Finance Authority, Randy Leclair, Director – Capital Markets, City of Toronto

**12:00-12:30 Lunch Buffet**

**12:30-1:00 Keynote speaker Jeff Rubin**