

ACTIVITY UPDATE



SEPTEMBER / OCTOBER

2018

A NOTE FROM IIAC PRESIDENT & CEO

Firms in our industry continue to be besieged by an onslaught of securities regulations and legislative changes. Our *Activity Update* helps our members keep on top of developments and provides a snapshot of our advocacy efforts.

Included are links to consultation documents, submissions, reports, industry educational material, compliance tools and templates, events and media commentary.

NEW INITIATIVES IN THE SEPTEMBER-OCTOBER 2018 ISSUE:

- Cooperative Capital Markets Regulatory System (CCMRS) Proposed Exemptions (page 4)
- Miller Thomson/FleishmanHillard HighRoad Webinar on Cybersecurity Incident Response Planning (page 30)

UPDATED SECTIONS IN THE SEPTEMBER-OCTOBER 2018 ISSUE:

- IIROC Enforcement Alternative Forms of Disciplinary Action (page 5)
- CSA Consultation on Reducing Regulatory Burden for Non-Investment Fund Reporting Issuers (page 5)
- Custody and Trading Arrangements for Portfolio Managers (page 11)
- Montreal Exchange - Changes to the Governance Structure of the Regulatory Division (page 12); and Extended Trading Hours Project (page 13)
- CSA Conduct Rules and Registration for OTC Derivatives Products (page 14)
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If you have any questions about the *Activity Update's* contents, the IIAC staff contact for each item is listed, or you can contact me at any time.

Yours sincerely,



Ian Russell
President & CEO of the Investment Industry Association of Canada

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IIROC PROPOSED AMENDMENTS RESPECTING MANDATORY REPORTING OF CYBERSECURITY INCIDENTS

On April 5, 2018, IIROC published Proposed Amendments to its Dealer Member Rules which would require Dealers to report cybersecurity incidents to IIROC within three calendar days from discovering the incident, and submit an incident investigation report within 30 days of the incident, unless otherwise agreed to by IIROC. The Notice sets out the content requirements of the reports.

The IIAC formed a working group to respond to IIROC's Proposed Amendments, and provided comments on May 22, 2018.

For more information, please contact Susan Copland (scopland@iiac.ca).

After considering the comments received, IIROC may recommend revisions to the Proposed Amendments. The IIAC will respond accordingly.

COOPERATIVE CAPITAL MARKETS REGULATORY SYSTEM (CCMRS) PROPOSED EXEMPTIONS

On May 8, 2018, British Columbia, New Brunswick, Ontario, Prince Edward Island, Saskatchewan and Yukon (the CMR Jurisdictions) published for comment draft prospectus and related registration exemption regulations under the proposed provincial-territorial *Capital Markets Act*. The proposed exemptions would apply in CMR jurisdictions upon the launch of the Cooperative System.

On August 7, 2018, the IIAC submitted a response that supports the harmonized nature of the proposed exemptions, which increases regulatory efficiency and reduces uncertainty for market participants. In addition, we support the decision to carry forward existing exemptions from various CMR Jurisdictions in place of developing new and untested exemptions that could result in confusion and unintended consequences.

The IIAC did ask that some exemptions be reconsidered to ensure their current form does not impair issuers' capital raising efforts.

For more information please contact Susan Copland (scopland@iiac.ca).

IIROC ENFORCEMENT ALTERNATIVE FORMS OF DISCIPLINARY ACTION

On February 22, 2018, IIROC released [Notice 18-0045](#), outlining two proposals designed to provide more tailored enforcement responses. Under the proposed Minor Contravention Program, a Dealer Member or Approved Person would agree to a sanction in circumstances where IIROC believes the contravention is minor enough not to warrant formal disciplinary action, but where a cautionary letter may not be a sufficient deterrent. The other proposal is to introduce the use of Early Resolution Offers to facilitate settlements earlier in the disciplinary process.

The IIAC formed a working group to review the proposals and provided [comments](#) to IIROC on May 23, 2018. On July 23, 2018, the IIAC participated in an IIROC Roundtable with other stakeholders to provide further comments and to outline member concerns.

For more information, please contact Adrian Walrath (awalrath@iiac.ca).

IIAC is awaiting further developments.

CSA CONSULTATION ON REDUCING REGULATORY BURDEN FOR NON-INVESTMENT FUND REPORTING ISSUERS

In April 2017, the CSA issued Consultation [Paper 51-504](#), *Considerations for Reducing Regulatory Burden for Non-Investment Fund Reporting Issuers*. The CSA is seeking input from market participants and stakeholders to identify and consider areas of securities legislation applicable to non-investment fund reporting issuers that could benefit from a reduction of undue regulatory burden, without compromising investor protection or the efficiency of the capital market. Parts of the Consultation Paper focus on considering options to reduce the regulatory burden associated with both capital raising in the public markets (i.e. prospectus related requirements) and the ongoing costs of remaining a reporting issuer (i.e. continuous disclosure requirements).

The IIAC formed a working group to respond to the Consultation Paper and submitted [comments](#) to the CSA on July 28, 2017. The IIAC was supportive of many of the proposals. Our primary concerns related to the preliminary prospectus process and electronic delivery of documents.

The CSA released a [Staff Notice](#) on March 27, 2018, indicating its intention to proceed with many of the initiatives advocated in the IIAC submission.

For more information, please contact Susan Copland (scopland@iiac.ca).

The first of the consultation papers on the proposed new initiatives is expected in fall, 2018.

CLIENT FOCUSED REFORMS

In April 2016, the CSA released Consultation Paper 33-404 *Proposals to Enhance the Obligations of Advisers, Dealers and Representatives Toward Their Clients* regarding conflicts of interest, know-your-client, know-your-product, relationship disclosure, suitability, proficiency requirements, titles and designations used by representatives, and the roles of the ultimate designated person (“UDP”) and chief compliance officer. The CSA is also considering a regulatory standard mandating that registrants act in their clients’ best interest. At the time of the paper’s release, all CSA jurisdictions supported the proposed targeted reforms, but there was mixed support for the best interest standard. The BCSC expressly rejected a best interest standard because it may be unworkable and have unintended consequences.

In its September 2016 comment [letter](#), the IIAC encouraged regulators to first consider the results of the CSA’s announced multi-year Point of Sale (POS) and CRM impact study to inform the need for any new regulation, as well as engage in a rigorous cost-benefit analysis. The IIAC noted that a broad, sweeping and vague best interest standard has uncertain application which may lead to client confusion and have negative consequences for investors—reducing choice among business models, reducing access to financial products, decreasing affordability of financial advice, heightening uncertainty with respect to client-advisor relationship obligations—resulting in onerous compliance requirements, and increasing exposure to risk and liability for advisors. The IIAC retained Deloitte LLP to conduct a Cost of Compliance Survey respecting certain reforms. The findings can act as a launching pad for a full cost-benefit analysis undertaken by the CSA.

IIAC President and CEO Ian Russell [reiterated](#) the industry’s concerns at a [roundtable](#) hosted by the OSC on December 2016, and in an Investment Executive [Letter to the Editor](#) in February 2017.

The IIAC met with provincial securities commissions across the country to forcefully articulate the IIAC’s concerns with a proposed best interest standard and the targeted reforms.

On June 21, 2018, the CSA released its long-awaited proposals to address the client-registrant relationship. The IIAC is pleased the CSA has proposed a harmonized approach and moved away from an overarching best interest standard that would have created confusion and negative consequences for advisors and their clients.

For more information, please contact Michelle Alexander (malexander@iiac.ca) or Adrian Walrath (awalrath@iiac.ca).

The IIAC will respond vigorously to the CSA reforms related to the client-registrant relationship, engaging with member firms, to put forward recommendations for more practical and cost-effective rules and greater clarity in terms of expected conduct.

REGULATORY ACCOUNTABILITY

The IIAC is undertaking a project to develop a proposal for a framework for regulatory accountability. Research will be conducted on how other jurisdictions hold their regulators accountable for the regulatory process and outcomes. We anticipate the proposal will include processes that require regulators to establish the need for regulation, investigate alternative means of achieving the objective, undertake cost/benefit analysis, and review the effectiveness of any regulatory action. The final product, including recommendations, will be presented to regulators and legislators.

For more information, contact Susan Copland (scopland@iiac.ca).

The IIAC will consult with industry and experts in developing the proposal.

EMBEDDED COMMISSIONS

On January 10, 2017, the CSA released a Consultation Paper on *The Option of Discontinuing Embedded Commissions*. A Discussion Paper (i.e. the original consultation paper) was published in 2012 and subsequent research papers in 2015 and 2016.

The IIAC formed a Working Group and submitted a response to the January 10, 2017 Consultation Paper on June 9, 2017.

The IIAC raised the concern of unintended consequences (specifically a greater shift of firms to fee-based accounts), should the CSA prohibit embedded commissions. The IIAC also called for an adequate transition period for the industry to adapt, should the regulators ultimately proceed with a ban. The IIAC pointed to the possibility of regulatory arbitrage between the mutual fund and insurance industries—a segregated fund may be an insurance product, but is basically sold as a mutual fund with embedded fees and would not be subject to a potential ban.

On June 21, 2018, the CSA announced its policy decision on mutual fund embedded commissions. The IIAC supports the proposal to continue permitting mutual funds with embedded commissions, and the CSA's intent to prohibit all forms of the deferred sales charge option.

For more information, please contact Michelle Alexander (malexander@iiac.ca) or Adrian Walrath (awalrath@iiac.ca).

The CSA will publish rule proposals for comment in September 2018, and the IIAC will determine next steps in order to respond.

IIROC PLAIN LANGUAGE RULE RE-DRAFT

In July 2016, the IIAC submitted comments regarding the re-publication of IIROC's Proposed Plain Language Rule Book, whose purpose is to restructure and clarify IIROC's rules. The IIAC pointed to a number of areas where the intended benefits may not be achieved because the changes identified do not improve regulatory policy or conform to existing requirements. An overarching concern is the introduction (under the proposed registration rules) of significant new burdens on registrants in the absence of clear problems. Investors may be negatively impacted, if advisors are driven away from the IIROC platform which has the highest standards in the industry.

On March 9, 2017, IIROC published a revised proposed Plain Language Rule Book for a 60-day comment period. The IIAC provided comments on the proposed Rule Book on May 8, 2017.

On January 18, 2018, IIROC published another revised proposal, incorporating many of the IIAC's comments while disregarding others, and requested comments in writing by March 5, 2018. The IIAC reconvened its working groups and provided comments on the March 5, 2018 deadline.

On March 16, 2018, the IIAC provided additional comments related to proficiency of research supervisors.

For more information, contact Susan Copland (scopland@iiac.ca), Annie Sinigagliese (asinigagliese@iiac.ca) or Adrian Walrath (awalrath@iiac.ca).

The IIAC will monitor developments and respond accordingly.

COOPERATIVE CAPITAL MARKETS REGULATORY SYSTEM (CCMRS)

Following earlier consultations on the CCMRS in 2014 and 2015, the Participating Jurisdictions released a revised *Capital Markets Stability Act* (CMSA) in May 2016. The CMSA sets out powers granted to the Capital Markets Regulatory Authority regarding national data collection, systemic risk related to capital markets and criminal enforcement. The revised draft addressed many of the IIAC's concerns regarding the potential for undue regulatory burdens on capital market participants. It also included a number of positive changes that will help to ensure that the new systemic risk powers granted to the Capital Markets Regulatory Authority are used only if necessary, and in coordination with all Canadian regulators, to promote efficient capital markets and achieve effective regulation.

On July 6, 2016, the IIAC submitted comments on the revised draft of the *Act*, suggesting additional amendments for consideration.

The Supreme Court of Canada heard in March 2018 Quebec's argument that a pan-Canadian securities regulator is unconstitutional. A decision is expected in the fall.

For more information, please contact Michelle Alexander (malexander@iiac.ca).

The IIAC will monitor developments and respond accordingly.

EXCHANGE TRADED FUNDS (ETF) DISCLOSURE REQUIREMENTS

On December 8, 2016 the CSA released [final rules](#) that will require dealers to provide clients purchasing ETF securities with a summary disclosure document called “ETF Facts” within two days of purchase. ETF Facts contains key information about the purchased investment product, written in plain language.

As part of the CSA’s [initial](#) consultation, the IIAC called for a sufficient implementation timeline to ensure a positive investor experience as well as an efficient and cost effective implementation that avoids any negative market impact.

Effective September 1, 2017, ETFs will be required to produce and file an ETF Facts and make it available on the ETF’s or the ETF manager’s website. Dealer delivery obligations related to the ETF Facts will come into effect on December 10, 2018.

For more information, contact Adrian Walrath (awalrath@iiac.ca).



IIROC CONTINUING EDUCATION – CONSULTATION ON PLAIN LANGUAGE RULE (PLR) PROPOSALS AND ONGOING REVIEW

On April 27, 2017, IIROC published for comment a consultation [paper](#) on Continuing Education (CE), seeking input on a variety of issues, including: the goal of CE and what courses/activities qualify as CE; whether simple review of a firm’s compliance manual should qualify for Compliance CE credits; the ability to repeat ethics courses for credit; reducing the CE cycle to two years; whether IIROC should bring the substantive CE course review function in-house and conduct the accreditation reviews itself; providing grandfathering relief from CE requirements; carry forward credit provisions; and Dealer Member reporting and the consequences for non-compliance.

The IIAC submitted [comments](#) on IIROC’s Continuing Education proposals on June 30, 2017.

On January 25, 2018, IIROC [published](#) further amendments—clarifying earlier proposals and taking some comments into account—and requested comments by February 26, 2018. The IIAC re-formed its working group and [commented](#) on the proposals.

For more information, contact Susan Copland (scopland@iiac.ca).

The IIAC will monitor IIROC’s regulatory response.

IIROC PROPOSAL ON CLIENT IDENTIFIERS

On May 17, 2017, IIROC published the first paper in an extensive consultation on ways to expand the use of client identifiers. The proposals would require client identifiers on each order sent to a marketplace and each reportable trade in a debt security. Dealer members would need to provide client identifiers using a Legal Entity Identifier (LEI) for eligible clients (i.e. typically institutional clients, such as pension funds) or an account number for clients not eligible to obtain an LEI (i.e. typically retail clients), as well as unique client identifiers for clients of a foreign dealer equivalent whose orders are entered under a routing arrangement and are automatically generated on a predetermined basis. In addition to the client identifiers, the Proposals would introduce designations to flag orders sent using Direct Electronic Access, orders entered under a Routing Arrangement and orders entered through an Order-Execution Only service.

These Proposals have potentially significant effects on members. The IIAC formed a working group to respond to the Proposals. The IIAC submitted its response on November 10, 2017.

For more information, contact Susan Copland (scopland@iiac.ca) or Jack Rando (jrando@iiac.ca).

IIAC MARKET RESTRUCTURING PROJECT

In 2016, IIAC established a Committee to examine the reasons behind the recent wave of consolidation in the investment industry through mergers, acquisitions and firm closure—both from a broad perspective and through lens of the individual firm coping with challenging business conditions. It sought input through in-depth interviews with executives of firms that are no longer IIROC members. The Committee also examined the impact of consolidation on capital formation and market liquidity. The Committee identified a series of practical, specific recommendations to address the issues raised by the executives, including measures to: reduce the excessive regulatory burden; reduce barriers to entry in the start-up of new firms, or the transfer of ownership of existing firms; facilitate the return of firms from the exempt market to the mainstream investment banking community; and improve capital formation in the public venture and SME market. The IIAC presented its findings to IIROC in January 2017 and to the CSA Chairs in September 2017.

For more information, contact Susan Copland (scopland@iiac.ca).

The IIAC will be working with regulators and government officials to implement the Committee's recommendations.

STRATEGIC REVIEW OF THE OMBUDSMAN FOR BANKING SERVICES AND INVESTMENTS (OBSI)

A 2016 independent [review](#) of OBSI produced a series of recommendations aimed at improving its operations and practices for investment-related complaints. These recommendations formed the basis of OBSI's strategic [plan](#), released January 19, 2017.

Among the recommendations of the independent evaluators was that OBSI have the authority to bind firms to observe its compensation recommendations when complainants' cases are deemed worthy of compensation.

The IIAC maintains that OBSI should not have binding compensation authority without a right of appeal to an independent body.

For more information, contact Susan Copland (scopland@iiac.ca).

The IIAC will continue to consult with OBSI to ensure that recommendations enacted as part of OBSI's strategic plan balance the interests of all industry stakeholders.

CUSTODY AND TRADING ARRANGEMENTS FOR PORTFOLIO MANAGERS

In November 2016, the CSA issued a [Notice](#) to provide information and guidance to CSA-regulated portfolio managers that enter into custody and trading arrangements with IIROC-regulated investment dealer firms. Under these arrangements, an investment dealer holds an investor's assets and a portfolio manager trades those assets on a discretionary basis for the client. The investor is, thus, the client of both the portfolio manager and the investment dealer firm who each have different regulatory obligations to the client.

The CSA's staff notice indicates that provincial regulators' compliance reviews have uncovered several concerns with the custody and trading arrangements, including: inadequate or inconsistent disclosure to clients; inadequate or inconsistent agreements between the portfolio manager and the firm; and portfolio managers relying on dealers' records instead of maintaining their own as well as relying on dealers' account statements without ensuring those statements are complete and accurate.

The IIAC formed a working group to assist the industry in complying with the requirements in a consistent manner. It also consulted with the Portfolio Management Association of Canada (PMAC) on the draft. The IIAC working group developed a template agreement for use by firms undertaking these types of arrangements. It is available [here](#).

For more information, contact Susan Copland (scopland@iiac.ca).

BCSC CONSULTATION ON FINTECH

On February 14, 2018, the British Columbia Securities Commission (BCSC) published a [notice](#) requesting comment on the results of its consultations on FinTech and potential regulatory action to clarify or modernize securities laws to benefit all stakeholders, including investors in FinTech. The notice seeks input on matters including crowdfunding and online lending, online advisory models, cryptocurrency funds, initial coin offerings and cryptocurrencies, as well as the future of FinTech regulations. The IIAC formed a working group, and submitted its [response](#) on April 3, 2018.

For more information, please contact Susan Copland (scopland@iiac.ca).

The IIAC will monitor developments and continue to provide input to regulators on this topic.

MONTREAL EXCHANGE – CHANGES TO THE GOVERNANCE STRUCTURE OF THE REGULATORY DIVISION

The Montreal Exchange issued [circular 038-17](#) on March 22, 2017 and requested comments on the proposed governance structure of its Regulatory Division. Amendments proposed by the Montreal Exchange would allow members of the Bourse's Board of Directors to serve on the Special Committee that oversees the exchange's Regulatory Division.

The IIAC submitted its comments in a form of a [letter](#) on June 1, 2017, stating the proposal creates a lack of independence and contravenes a 2012 Decision by the Autorité des marchés financiers (AMF) requiring the functions and activities of the Bourse's Regulatory Division to be independent from its for-profit activities. The IIAC believes a governance structure like that of ICE Futures Canada, with distinct regulatory and business divisions and an independent committee to oversee the exchange's self-regulatory function, would meet all the AMF's requirements and best serve the interests of the Bourse, its Regulatory Division and Canadian market participants.

In June 2018, the Montreal Exchange informed the IIAC that changes had been made to the proposed governance structure and were now being reviewed by the AMF. Details were not provided. The Montreal Exchange indicated it will share the details of the amended governance structure following the AMF review.

For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC awaits information from the Montreal Exchange.

MONTREAL EXCHANGE – EXTENDED TRADING HOURS PROJECT

The IIAC was made aware of the Montreal Exchange Extended Hours project. The Bourse is looking into extending trading hours for certain futures contracts. It should be noted that our members have had extensive conversations with the Bourse on this topic over the years.

On May 19, 2017, the IIAC wrote to the Bourse to express its opposition to the Extended Hours project, outlining major industry concerns regarding the initiative's implications for market liquidity, integrity and reputation. The letter also warned the project would result in additional costs and a potentially greater regulatory burden on IIAC members with only minimal offset from the expected incremental increase in revenue.

On August 9, 2017, the Bourse's CEO explained to members of the IIAC Derivatives Committee the steps being taken to make sure the extended hours (now a "2 am open") will not negatively impact market integrity. Our members still had concerns.

On November 14, 2017, the Bourse issued Circular 165-17 requesting comments on amendments to the rules and procedures to accommodate the extension of its trading hours. It also issued Circular 166-17 requesting comments on amendments to the rules and procedures to expand the definition of approved persons.

On January 30, 2018, the IIAC once again wrote to the Bourse to express its opposition to the "Extended Hours" project, outlining major industry concerns regarding the initiative's implications for market liquidity, integrity and reputation.

In May 2018, the Montreal Exchange informed IIAC Derivatives Committee members that it will go ahead with the Extended Hours, despite the industry's serious concerns. The project will launch on October 9, 2018.

In August 2018, the Bourse indicated that it will carry out an analysis of its markets, comparing conditions before and after extended trading hours come into force. It will publish the results of the study in the first quarter of 2019 and will solicit feedback on its findings.

For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC will provide members updates from the Montreal Exchange, as they become available.

IIROC'S FUTURES MARKET SEGREGATION AND PORTABILITY (SEG & PORT) CUSTOMER- PROTECTION REGIME

On May 18, 2017, IIROC issued [Notice 17-0110](#) *Amendments to Dealer Member Rules and Form 1 relating to the futures market segregation and portability customer-protection regime*.

The Amendments include an increase in IIROC's customer margin requirements for futures positions to harmonize with the new Central Clearing Counterparty Gross Customer Margin model (Seg & Port). The IIAC submitted a comment [letter](#) on August 15, 2017, which included many concerns on the Seg & Port model.

For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC awaits IIROC's response.

CSA – CONDUCT RULES AND REGISTRATION FOR OTC DERIVATIVES PRODUCTS

The CSA has issued the proposed [National Instrument 93-101](#) on Conduct Rules for OTC Derivatives Products. The proposals establish requirements that are similar to existing conduct rules for dealers in equities markets. The proposals include a requirement for fair dealing and include measures for dealing with conflicts of interest, suitability and know-your-client, disclosure requirements and detailing senior management duties.

On September 1, 2017, the IIAC issued a [letter](#) requesting exemption for IIROC-regulated Broker Dealers due to the duplication of rules.

On April 19, 2018, the CSA issued proposed National Instrument 93-102 on OTC Derivatives Registration. The IIAC Derivatives Committee met in May 2018 to discuss the proposal.

For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC is analyzing the latest proposal.

OSC PROPOSALS ON FOREIGN DISTRIBUTIONS

In June 2016, the OSC published for comment a proposed rule that would provide issuers with more certainty when they sell securities to investors outside Canada. In its October 2016 response, the IIAC expressed support for the OSC's efforts to provide clarity regarding the extent of the application of the prospectus and registration requirements in certain cross-border transactions, noting it will promote efficiency and cost savings by introducing certainty and predictability in cross-border financings. It is important that provinces act in a unified manner. The existing and ongoing divergence in securities regulation across jurisdictions creates costly inefficiencies in the Canadian capital markets, increasing costs for issuers and investors, and reducing our competitiveness in the global market.

In June 2017, the CSA published a revised version of the Proposals, reducing the circumstances where a prospectus will be required. The IIAC formed a working group and commented on the Proposals on September 27, 2017.

The CSA published a new prospectus exemption March 2018 reflecting the IIAC's comments.

For more information, contact Susan Copland (scopland@iiac.ca).

MIFID II PROVISIONS RELATING TO RESEARCH

MiFID II comes into effect in January 3, 2018. One of the many provisions in the regulation is a requirement that investment research be unbundled from transaction commissions. This will have material implications for firms doing business in EU jurisdictions.

The unbundled pricing models will affect the equity as well as the fixed income space, transforming the way in which investment research is delivered, priced and justified as an expense to clients and regulators. It is expected that unbundling will increase the cost of research. This may cause, or allow managers to look beyond traditional research sources, resulting in fragmentation of the research industry. Alternatively, it may push some firms to move research in-house.

The unbundling is also expected to affect the commission structure of all asset classes. In the fixed income space, the Financial Conduct Authority (FCA) says it expects tighter bid offer spreads in credit markets, as income research costs are typically embedded in the spread.

The rules also increase the regulatory scrutiny of research quality, and how it contributes to better investment decisions. Where clients pay for research, there are strict requirements including the use of dedicated research payment accounts funded by research charges to the firm's clients.

For more information, please contact Susan Copland (scopland@iiac.ca).

An IIAC working group is discussing the regulation, and sharing ideas and practices on how they may implement changes to their systems to accommodate the regulation.

The IIAC is monitoring how the proposals are affecting practice in North America.

CSA REVIEW OF THE PROXY VOTING INFRASTRUCTURE

Shareholder voting is essential to the quality and integrity of Canada's public capital markets as it enables shareholders of companies to have their say on corporate governance matters. In Canada, shareholders typically vote by proxy, as opposed to in-person at shareholder meetings. Concerns have been raised with respect to the quality of the shareholder voting process and the integrity of the results. In response, the CSA undertook a multifaceted review of proxy voting with the aim of improving the fragmented and complex proxy voting infrastructure. The IIAC participated in the development of guidance on the roles and responsibilities of key participants in the proxy voting process that describes the existing operational processes for tabulating proxy votes for shares held through intermediary dealers. This guidance formed the basis of the CSA's Proposed Proxy Voting Protocols.

In July 2016, the IIAC commented on the Proposed Proxy Voting Protocols, noting they will increase the transparency and accountability of the proxy voting process to the benefit of issuers and investors. The IIAC cautioned, however, that to the extent the Proposed Proxy Voting Protocols refer to any new proxy voting processes that have not been developed, a careful review must be undertaken to assess costs and benefits.

The IIAC met with the CSA and other stakeholders in October 2017 to discuss data that intermediaries and transfer agents voluntarily collected. The data highlights issues related to U.S. intermediaries and provides evidence that instances of over votes from Canadian intermediaries is very low. CSA staff will receive ongoing input from a Technical committee made up of representatives from key service providers involved in the proxy voting process. The IIAC met with the CSA and other stakeholders again in January 2018.

The IIAC will continue to assess the Impact of the Proxy Protocols on the current proxy season.

For more information, contact Adrian Walrath (awalrath@iiac.ca).

The IIAC is working with the CSA over the next two proxy seasons to monitor the implementation of the protocols and assess the need for any enhanced regulatory measures.

NEW ISSUES NOT AVAILABLE IN QUEBEC

Section 40.1 of the *Quebec Securities Act* mandates the translation of all prospectuses filed in Quebec as well as all documents incorporated by reference. Because of this obligation, half of new "national issues" are not filed in Quebec. As a result, investors in Quebec are largely excluded from the primary market. To address this problem, the IIAC has recommended the adoption of the "European approach" of translating only a summary of the prospectus.

This issue will be pursued as part of a broader project of addressing the structural issues that have contributed to a collapse of the IPO market in Quebec.

For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC will be collaborating with other private sector participants and government entities on this agenda.

IIROC PROPOSED OEO GUIDANCE

Order Execution Only (OEO) firms execute trades based solely on client instructions, and do not provide any investment advice or recommendations. In response to technological evolution, competitive pressures and client demand, OEO firms make available tools and educational resources that investors may find helpful in informing their self-directed investment decisions. Clients benefit from access to accurate information from reputable sources, and Canada's investment industry and markets benefit from well-informed investors.

On November 3, 2016 IIROC issued [guidance](#) setting out expectations and requirements for OEO firms. The IIAC raised several concerns in its [response](#) to IIROC-issued guidance. The guidance had implications for the entire OEO business model and, therefore, the industry. If implemented, the guidance would, among other things, have limited the range of tools available to clients through OEO firms. This would have forced clients to make self-directed investment decisions without the benefit of access to information that might assist in making well-informed decisions. Even worse, it may have caused clients to look to unreliable sources for information. This could have resulted in negative outcomes for clients, and ran counter to IIROC's mission to protect investors and support healthy Canadian capital markets.

On August 8, 2017, IIROC provided an update to IIAC members. IIROC was still reviewing and analyzing comments received by the industry.

On January 23, 2018, IIROC provided an update to IIAC members.

On April 9, 2018, IIROC issued Notice 18-0075, its final OEO [guidance](#). The proposed guidance was significantly amended based on IIAC comments. However, industry members were concerned with new items included in the guidance that were not previously discussed in the consultation process. Parts of the Notice were suspended on August 14, 2018, when IIROC issued Notice 18-0158 suspending expectations in section 2 of IIROC Notice 18-0075.

On June 21, 2018, the CSA informed the industry that it may consider banning embedded commissions on OEO platforms. The CSA indicated that proposals should be published for comment in the fall.

On August 14, 2018, IIROC indicated it was awaiting completion of the CSA's rule development process and may ultimately align with the CSA's requirements regarding embedded commissions on OEO platforms.

For more information, please contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC and members are assessing next steps and awaiting upcoming proposals for comments.

IIROC PROPOSED AMENDMENTS TO TRANSACTION REPORTING FOR DEBT SECURITIES

On March 8, 2018, IIROC published proposed amendments to its trade reporting requirements for debt transactions. Included in the proposal is a shortening of the transaction reporting deadline to 10 p.m. on the day of execution (compared to the existing requirement of 2 p.m. on the day following execution). IIROC also proposes collecting additional data fields including: Variable Rate Note indicator, Callable bond indicator, a Derivatives indicator (to show whether the price results from the exercise of a derivative), the fee associated with a new issue distribution, and the name or code of the retail advisor executing the trade. IIROC also proposes material new reporting requirements related to repo transactions conducted by its dealer members.

IIROC indicates that the purpose of the proposals is to enhance its debt surveillance capabilities. Data may be shared with the Bank of Canada so it can better assess vulnerability in the financial system.

The proposed amendments, if implemented, would affect member firms. Operational and systems changes may be required to accommodate the shorter transaction reporting deadlines and the new data fields.

The IIAC organized a meeting with IIROC staff in May 2018 to discuss the proposals. The IIAC submitted its response to the IIROC proposals on June 6, 2018.

For more information contact Jack Rando (jrando@iiac.ca).

The IIAC is awaiting further developments.

DEBT MARKET TRANSPARENCY

On May 24, 2018, the Canadian Securities Administrators (CSA) released a proposed framework for mandatory post-trade transparency of trades in government debt securities as well as a proposal to expand the framework for mandatory post-trade transparency of trades in corporate debt securities.

The IIAC set up a working group to review the proposed amendments. It met on June 20, 2018 to consider the CSA proposed framework. An initial draft comment letter was updated to reflect input from members subsequent to the working group meeting. The IIAC submitted its comment letter to the OSC and AMF on August 24, 2018

If you have any questions, please contact Todd Evans (tevans@iiac.ca).

GOVERNMENT & TAX ISSUES

FINANCIAL PLANNING IN ONTARIO/ BRITISH COLUMBIA

On June 10, 2016, the IIAC [submitted](#) a comment letter to the Ontario Expert Committee to Consider Financial Advisory and Financial Planning Policy Alternatives. The IIAC outlined its support for additional clarity and standardization for the provision and supervision of financial planning in the industry, as it is important for consumers that financial planners satisfy minimum proficiency levels regardless of the regulatory channel within which they work. The IIAC also welcomed the recommendation that firms and individuals providing financial planning through other existing regulatory frameworks be allowed to have their activities regulated by their existing regulator to avoid regulatory duplication. However, the IIAC has concerns with a number of recommendations, including those related to implementing a statutory best interest duty and prohibitions on referral arrangements.

The IIAC has stressed the need for the harmonization of financial planning standards not only in Ontario, but across Canada to ensure maximum effectiveness and efficiency. The BC Government is examining the issue of financial planning, and the IIAC met with government representatives to discuss its position, as outlined above.

In November 2016, the Expert Committee released its [final](#) report supporting a number of recommendations made by the IIAC including: 1) that those that hold themselves out as financial planners, or provide financial advice, be regulated by their existing regulator; and 2) that financial advisors whose activities occur outside the current regulatory framework for securities, insurance and mortgage brokering, be regulated by the FSCO/FSRA. The IIAC was pleased to see that the Expert Committee supported the IIAC's recommendation to develop a harmonized regulatory framework and create harmonized proficiency standards and titles for those who wish to hold themselves out as financial planners.

In its November 2017 *Ontario Economic Outlook and Fiscal Review*, the Ontario government indicated that it plans to develop legislation to regulate financial planners in Ontario. Under the proposed framework, financial planners would be required to meet specified proficiency requirements. The government will also take steps to reduce consumer confusion created by the wide variety of titles used in the industry, by restricting the use of titles related to financial planning. Moving forward, the government will consult with stakeholders in shaping the proposed framework.

The Ontario government released its [Consultation Paper](#) in March 2018 which specifically looks at restricting the use of the title of Financial Planner, the use of other titles, and creating a central database of information related to financial planners. The government will release other aspects of the proposed framework as they are developed. On April 16, 2018, the IIAC [commented](#) on the government's proposals.

For more information, contact Michelle Alexander (malexander@iiac.ca)

The IIAC will participate in stakeholder consultations, and engage with other industry groups to attempt to develop consensus on a framework to regulate financial planners in Ontario.

Awaiting next steps from the Ontario government.

ANTI-MONEY LAUNDERING REGULATIONS

In June 2016, the IIAC became an active member of the federal government's new Advisory Committee on Money Laundering and Terrorist Financing. Through the Committee, the IIAC continues to encourage Finance Canada to implement amendments that have been discussed in the past, most notably regarding the removal of the \$75 million asset requirement for public corporations and an exemption from the authorized signing officer verification of foreign bodies.

In March 2017, the IIAC's Anti-Money Laundering Committee participated in FINTRAC's regulatory consultation with the securities sector. The meeting served as the final consultation on guidance regarding the Regulations Amending the Proceeds of Crime (Money Laundering) and Terrorist Financing Regulations and the regulatory amendments coming into force on June 17, 2017. Questions raised by IIAC members relating to new methods of identifying clients, including the use of technology, new risk assessment considerations and identification of beneficial owners were shared as part of the discussion.

In April 2017, the IIAC submitted [comments](#) to Finance Canada in advance of the upcoming five-year review of the *Proceeds of Crime (Money Laundering) and Terrorist Financing Act*, as well as Canada's Anti-Money Laundering and Anti-Terrorist Financing regime. The IIAC recommended improvements to Canada's AML and ATF regime through better disclosure and transparency with the investment industry to obtain more accurate beneficial ownership information and improvements to the client identification method. This would reduce the administrative burden on member firms without sacrificing risk mitigation efforts. In addition, the IIAC continues to advocate for exemptions from ascertaining the identify of authorized signers of foreign-regulated entities. This would allow IIAC member firms to compete on a level playing field with foreign dealers.

On February 7, 2018, the Department of Finance Canada published a discussion paper, *Reviewing Canada's Anti-Money Laundering and Anti-Terrorist Financing Regime*. This paper will support the upcoming study of the *Proceeds of Crime (Money Laundering) and Terrorist Financing Act* by the House of Commons Standing Committee on Finance and its consideration of the issues relating to money laundering and terrorist financing in Canada. At the same time, Finance is seeking input from stakeholders in response to this paper to support the development of forward policy and technical measures that could lead to legislative changes or inform the Department's longer-term approaches to anti-money laundering and anti-terrorist financing. The IIAC [responded](#) to the Department of Finance request for comments on May 18, 2018.

On March 27, 2018, IIAC President and CEO Ian Russell testified before the House of Commons Standing Committee on Finance on the five-year statutory review of the *Proceeds of Crime (Money Laundering) and Terrorist Financing Act*. His testimony is available [here](#).

On June 9, 2018, the Canada Gazette [published](#) the Department of Finance's second AML regulatory package. The package is subject to a 90-day comment period, ending September 7, 2018. While the spirit of the regulations is intended to stay the same, there are a number of significant updates, including those related to suspicious transaction reporting, record keeping for authorized persons, virtual currency and online records.

For more information, contact Michelle Alexander (malexander@iiac.ca).

The IIAC's AML Committee has prepared a comment letter on the regulatory package and will submit to the Department of Finance by the September 7, 2018 deadline.

TAX REPORTING ON LINKED NOTES

The 2016 Federal Budget introduced new tax measures on Linked Notes as well as new tax reporting obligations for investment dealers transacting in these instruments. Finance Canada proposed implementing the new measures effective October 2016; however, the IIAC, in collaboration with other industry associations, successfully convinced Finance to delay implementation of the regulations until 2017 to allow additional time for firms and service providers to develop the necessary systems and procedures to fulfill their tax reporting obligations on Linked Notes for the 2017 tax year.

In its draft 2017 T5 Guide shared with industry this September, the Canada Revenue Agency (CRA) revealed its intent to introduce a new box on the T5 slip (Box 30) to capture deemed interest from the assignment or transfer of Equity Linked Notes (pursuant to subsection 20(14.2) of the Act). This new requirement would entail substantial systems development on the part of industry not previously contemplated and not likely to be completed in time for the 2017 tax reporting season.

On October 2, 2017, the IIAC wrote to the CRA requesting administrative relief for the industry pertaining to some of the required tax reporting—specifically, that Equity Linked Notes interest be reported on Box 13 of the T5 slip, similar to interest reported from other Canadian sources. On October 17, 2017, the IIAC received confirmation that CRA is granting our request for the 2017 taxation year only.

For more information, contact Jack Rando (jrando@iiac.ca).

The IIAC has formed an industry working group comprised of members and various industry service providers to examine implementation issues related to the new tax measures.

‘ADVANTAGE’ RULES FOR INVESTMENT MANAGEMENT FEES ON REGISTERED PLANS

CRA considers the increase in value of property held in a registered plan that indirectly results from investment management fees being paid outside of the plan to constitute an “advantage” as set out in the *Income Tax Act*. At the November 2016 Canadian Tax Foundation Conference, CRA representatives indicated that registered plan holders should pay investment management fees charged to those plans out of the plan’s assets to avoid adverse tax consequences.

Under the “advantage rules”, CRA may charge a 100 per cent penalty tax on fees paid by an investor that are deemed to be an advantage. CRA will allow a transitional period for the industry to adapt and will not assess tax in respect of such fees paid outside a registered plan before January 2018 (provided that such payments do not relate to services to be provided after 2017).

On September 15, 2017, the CRA informed the IIAC that it will defer implementation of the Advantage Rules until January 2019, pending further review. No announcement has yet been made by the CRA on its decision.

For more information, contact Jack Rando (jrando@iiac.ca).

The IIAC is participating in industry discussions with the CRA to determine which fee arrangements will be affected by this policy. CRA has committed to release a folio with more details.

TFSA DEBIT-BALANCES

The IIAC had brought to CRA's attention concerns about how certain "administrative/procedural" overdrafts in Tax Free Savings Accounts (TFSAs) (such as through settlement mismatches or automated fee charges where there is insufficient cash in the account to cover the fee) were being viewed by the CRA as a "borrowing" by the annuitant, putting the TFSA offside with the terms of its use and exposing the account holder to potential penalties. The IIAC indicated that these unintended and incidental short-term overdrafts are not meant to enhance TFSA values through the use of leverage, and requested that the CRA consider appropriate administrative relief in these cases to avoid adverse tax consequences to the annuitant.

In response to the IIAC's arguments, the CRA granted administrative relief to avoid adverse tax consequences and the de-registration of TFSA accounts. Although the IIAC's concerns were in the context of TFSAs, the *Income Tax Act* imposes borrowing restrictions on RRSPs, RRIFs, RDSPs and RESPs similar to those imposed on TFSAs. The CRA administrative position applies to all five registered plans.

For more information, contact Jack Rando (jrando@iiac.ca).



HIGH-VALUE TFSAS AND SMALL BORROWINGS

The IIAC continues to work on a high-value TFSA matter that leaves dealers exposed to considerable risk of loss. In a February 2015 [letter](#) to Finance Canada, the IIAC requested an amendment to the *Income Tax Act* that ensures TFSA trustees (including IIAC member firms) not be held liable for any shortfall in taxes should funds within a TFSA be insufficient to cover off any liability stemming from the account being found to have carried on as a business.

The IIAC has drafted proposed amendments to the federal legislation that would address the industry's concerns, and has provided the draft to the Department of Finance for its consideration.

For more information, contact Jack Rando (jrando@iiac.ca).

The IIAC continues to monitor developments.

U.S. TAX REPORTING AND WITHHOLDING – FATCA

In June 2014, the Canadian government passed legislation (Part XVIII of the Income Tax Act) and published detailed guidance to implement the intergovernmental agreement (IGA) with the United States to facilitate the provisions of the *Foreign Account Tax Compliance Act* (FATCA) in Canada. All Reporting Canadian financial institutions (which will include all IIROC-registered investment dealers) should have registered and obtained a Global Intermediary Identification Number (GIIN) by December 31, 2014. The first FATCA/Part XVIII reporting to the CRA occurred on May 1, 2015. Due diligence on all pre-existing accounts to identify U.S. reportable persons should have been completed by all Reporting Canadian FIs by June 30, 2016. In December 2016, the CRA released significant revisions to the Part XVIII guidance in response to industry dialogue, and to better align with the OECD Common Reporting Standard (CRS) requirements. The IIAC U.S. Tax Committee reviewed these revisions and provided additional comments to the CRA in January 2017.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC will monitor CRA's response to comments submitted and will reply accordingly.

U.S. TAX WITHHOLDING – SECTION 302 / 304 DTC WITHHOLDING

In 2008, the IRS proposed regulatory changes to the Internal Revenue Code section 302 rules, which recommended amended procedures for certain distributions on redemptions of U.S. stock held by non-U.S. resident shareholders which may be subject to U.S. withholding tax. The procedures would have involved the U.S. payor (and not the QI) placing 30 per cent of the proceeds into escrow, pending receipt of a certification from the account holder (within 60 days), as proceeds from sale or as dividends. Even though regulations were never finalized by the IRS, the Depository Trust Company (DTC) notified all Canadian QI participants that these procedures would be implemented by DTC beginning January 1, 2016. The IIAC made a written submission to the IRS in December 2016, asking it to consider alternative arrangements that would be less disruptive and costly for Canadian QIs and their clients. The IIAC also worked with members to develop Sections 302 and 304 Certification forms and FAQs for advisors, and continues to compile an industry list of Sections 302 and 304 transactions.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC will follow up with the IRS on its written submission.

The IIAC Section 302 Working Group is providing a forum for members to discuss upcoming section 302 and 304 transactions.

U.S. TAX WITHHOLDING – QI RELATED ISSUES

On December 30, 2016, the IRS [released](#) Revenue Procedure 2017-15, which contains the final version of the revised Qualified Intermediary (QI) Agreement. The Agreement and its preamble contain a number of provisions addressing the concerns raised by the IIAC in its written submissions to the IRS throughout 2016. These provisions will:

- Grant Qualified Derivatives Dealers (QDDs) additional time to implement and comply with new section 871 (m) computations.
- Reduce confusion by providing important clarification for QIs and QDDs regarding certain section 871 (m) transactions.
- Reduce the risk of over-taxation on QIs, QDDs and their clients.
- Specific information on the changes made by the IRS and their benefits to IIAC member firms is available [here](#).

The revised Agreement contains a number of other important clarifications and changes. The IRS has activated the new Qualified Intermediary Application and Account Management System, through which QIs can renew their existing QI Agreements and apply for QDD status. QIs must renew their agreements (and if applicable, apply for QDD status) using this system. The IIAC had requested additional time for firms to renew, which the IRS granted, by extending the deadline from March 31, 2017 to May 31, 2017.

On October 12, 2017, the IIAC submitted a [letter](#) requesting for an extension of the expiry date for existing client's treaty statements. The additional time would increase response rates and align treaty renewals with W-8BEN-E renewals.

On March 16, 2018, the IIAC submitted a [letter](#) to the IRS requesting guidance for QIs with respect to their Responsible Officer certification obligations. On April 4, 2018, the IRS released the certification questions in the [QI portal](#) (new section titled "Periodic Certification") which will assist Dealer Members in their preparations for certification.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC U.S. Tax Committee will continue to monitor policy developments.

U.S. TAX WITHHOLDING – SECTION 871(M)

Internal Revenue Code section 871(m) treats dividend equivalent payments on certain financial products that reference underlying U.S. securities—such as options, swaps, futures and others—as U.S.-source dividends for U.S. withholding tax purposes. Starting January 1, 2017, Canadian financial institutions that are Qualified Derivatives Dealers, including some IIAC member firms, are required to withhold tax on certain dividend equivalent payments received by clients holding the affected products.

In [December 2015](#), and again in [June 2016](#), the IIAC provided comments to the IRS, raising significant concerns about delayed regulation, and a lack of guidance with respect to the newly proposed “Qualified Derivatives Dealer” program, the applicability of the regulations to exchange-traded options, and the requirements for combining transactions. Given the lack of guidance, the IIAC recommended in a number of letters to Treasury and the IRS that the general implementation deadline for section 871(m) be delayed to January 1, 2018. Otherwise, there could be significant negative implications for global capital markets, as financial institutions choose not to enter into transactions with unknown tax consequences. In December 2016, the IRS agreed to delay implementation for all non-delta-one contracts until January 1, 2018, and confirmed that implementation during the 2017 and 2018 calendar years would be on a “good faith efforts” basis. On August 4, 2017, the IRS agreed to further delay implementation of non-delta-one contracts until January 1, 2019.

On January 19, 2017 the IRS issued final and temporary regulations containing additional guidance for the implementation of section 871(m). On September 22, 2017, the IIAC submitted additional comments to the IRS and Department of Treasury outlining remaining concerns that members have with the proposed regulations.

The amendments contain a number of technical clarifications, including the adoption of the IIAC’s recommendation to determine the “delta” of an option listed on a regulated exchange at the close of business on the business day before the date of issuance. This confirmation by the IRS will facilitate the application of the delta test with respect to these contracts, which would have been extremely difficult for dealers, if not impossible, under the previous version of the regulations.

On September 22, 2017, the IIAC [submitted additional comments](#) to the IRS and Treasury outlining remaining concerns that members have with the proposed regulations.

In addition, the IIAC submitted a [request](#) to the IRS and Treasury to preserve the Qualified Securities Lender Regime or, at the least, provide additional transition time for members. On December 22, 2017, the IRS and Treasury granted a two-year extension to Qualified Securities Lending Regime.

On April 16, 2018, the IIAC provided additional comments to the IRS and Treasury requesting amendments and clarity on s. 871(m). The IIAC also participated in in-person meetings with members of Treasury and the IRS to emphasize industry concerns.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC will continue to advocate for amendments to section 871(m) to reduce the compliance burden and the potential for double taxation.

U.S. TAX WITHHOLDING – SECTION 305(C)

In 2015, the IRS announced its intentions to audit and enforce the requirements of Internal Revenue Code section 305(c), which deems a holder of rights or convertible securities in a corporation (such as warrants, rights or convertible debt) to have received a taxable distribution upon the occurrence of a conversion rate adjustment (CRA) that increases the number of shares that the holder would receive upon a conversion or exercise of the instrument.

In April 2016, the IRS published draft regulations for industry review and comment which provide additional clarity around (i) who is deemed to be a withholding agent with respect to section 305(c) distributions; (ii) when such deemed distributions and obligations to withhold arise; and (iii) the method of calculating the amount of the deemed distribution.

The IIAC provided a written submission to the IRS in July 2016, pointing out that identifying these transactions and building systems to withhold and report would be a significant undertaking for the entire industry, and would require adequate time for implementation. The IIAC also recommended that the IRS consider placing more responsibility on issuers to post the information that withholding agents and QIs require to carry out withholding and reporting on a publicly available repository (which could potentially be facilitated by the IRS, or using an existing system, such as EDGAR). Without this change, withholding agents and QIs would be required to continuously search for information manually, or engage an outside service provider, at considerable expense.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC awaits further regulatory guidance from the IRS in 2018.

OECD COMMON REPORTING STANDARD (CRS)

In the summer of 2014, the OECD published a final version of the framework for a Common Reporting Standard (CRS), which would require multilateral information sharing of non-resident tax information (similar to FATCA) among all countries that adopt the CRS and implement local legislation to implement the Standard. Canada has committed to implementing the CRS as of July 1, 2017 and will begin sharing information with other jurisdictions in 2018.

In December 2016, the Canadian government passed the implementing legislation (now “Part XIX” of the Income Tax Act), and the Canada Revenue Agency (CRA) published comprehensive guidance for FIs, along with certification forms and general information for individual and entity clients. Most notably, IIAC efforts to have TFSA accounts excluded from the scope of CRS due diligence and reporting were successful, as they are now listed as “excluded accounts” in the tabled version of the Canadian legislation.

In January 2018, the IIAC commented on draft Mandatory Disclosure Rules aimed to prevent CRS avoidance arrangements and certain offshore structures. The IIAC wants assurance that the rules do not inadvertently prevent legitimate retirement strategies, such as transferring funds from a non-registered account into a registered account for the tax deferral or tax refund.

For more information, contact Adrian Walrath (awalrath@iica.ca).

The IIAC OECD CRS Working Group will monitor implementation issues and provide additional feedback and recommendations to the CRA as necessary.

REVENU QUÉBEC – RELEVÉ 18 SLIP, BOX 20 (SECURITIES TRANSACTIONS)

Revenu Québec asked the IIAC to create a working group to discuss RL-18 (CRA Form T5008). Revenu Québec may require all firms to populate Box 20 of RL-18 (Securities Transactions – cost or book value). The IIAC has met with its Québec Compliance Committee members and is looking for ways to implement a solution that will satisfy Revenu Québec, the CRA and our members.

Furthermore, Revenu Québec may want to implement a standard tax slip in relation to Relevé 18. The IIAC believes if standard forms are implemented, they should be harmonized with the CRA.

For more information, please contact Annie Sinigagliese (asinigagliese@iiac.ca).

The IIAC is waiting to meet with Revenu Québec to further discuss.

QUÉBEC IMMIGRANT INVESTOR PROGRAM (QIIP)

On March 26, 2018, the IIAC wrote (in French) to the Quebec Ministry of Immigration, Diversity and Inclusion to obtain more information concerning the Québec Immigrant Investor Program (QIIP) and the impact of the modernization taking place.

In May 2018, the Quebec Ministry of Immigration, Diversity and Inclusion wrote that it could not currently provide further information on the Program, as it is still under review.

For more information, please contact Annie Sinigagliese (asinigagliese@iiac.ca).

IIAC will request exemption for QIIP accounts from the CSA proposed amendments to National Instrument 31-103 issued on June 21, 2018, namely the sections on Client Relationships – Part 13 “Dealing with clients – Individuals and Firms”.

OPERATIONAL ASSISTANCE

BEST PRACTICES, TOOLS AND TEMPLATES

The IIAC offers a variety of materials to help member firms operate efficiently and effectively in an ever-changing regulatory environment. We also develop best practices on new or complex processes and provide templates and samples that leverage our members' collective expertise. Access is reserved for IIAC members.

INDUSTRY DATA

Our Member firms have access to a cross-section of industry data.

IIAC'S MEMBER OFFERS

Our Partners look forward to assisting you and your employees to drive your business success and improve your bottom line through various benefit programs offered at preferred rates. For more information, contact Jack Rando (jrando@iiac.ca).

INFORMATION PERTAINING TO SMALL AND INDEPENDENT DEALERS (SAIDs)

Under the "Small Dealers" tab on our website, Member firms can access publications, tools and committee meeting minutes specific to SAIDs. For more information, contact Susan Copland (scopland@iiac.ca).

CYBERSECURITY MICROSITE

The IIAC's website has a section that provides information, tools and updates on cybersecurity. Access is reserved for IIAC members. For more information, contact Susan Copland (scopland@iiac.ca).

CLIENT RELATIONSHIP MODEL (CRM) MEMBER SUPPORT

A wealth of information at your fingertips. Access is reserved for IIAC members. For more information, contact Adrian Walrath (awalrath@iiac.ca).

IIAC TECHNOLOGY AND OPERATIONAL RISK COMMITTEES

As firms look to leverage technology to improve operating efficiencies, reduce costs, facilitate compliance and mitigate risk, the importance of understanding emerging technology trends and how they might benefit Member firms has heightened greatly. Given technology's broad application, so too has the need for industry collaboration. To facilitate better understanding and collaboration, the IIAC established in early 2016 two Technology and Operational Risk Committees (one focused on Market Data, the other on Equity Infrastructure) to assist Member firms. The Committees and related working groups provide a forum for Member firms to discuss emerging trends and innovations. They provide an important industry voice on technology matters in discussions with regulators, exchanges, vendors and other market participants, as well as input and assistance to other IIAC Committees. Opportunities for technical collaboration between IIAC Member firms are also explored. For more information, contact Annie Sinigagliese (asinigagliese@iiac.ca).

FINTECH WORKING GROUP

The mandate of the Working Group is to understand the nature of the FinTech space—including the business, developers, clients, products and existing and proposed regulation—and how it will impact member firms and other market participants (i.e. risks and opportunities). Some of the questions the Working Group will address include: Who are the new Fintech players IIAC member firms are competing against? How are these competitors interacting with their clients, and how will this change members' relationship with the clients? How can we ensure a level-playing field between member firms and FinTech companies? How will investors benefit from FinTech? What financial Apps are being created? How can our member firms benefit from FinTech? What are the barriers to entry, expansion, or adoption for IIAC member firms? What are the regulatory/compliance issues a firm will encounter in becoming more "tech"? What is the current regulatory framework for financial services? What role should regulators play (sandboxes, provincial committees, scope of involvement with the industry)? What does the future hold?

Following the success of the first IIAC FinTech Summit held in Toronto on June 1st, 2018, the IIAC is hosting a similar educational event in Montreal to be held at Club St-James on October 11, 2018. For more information, contact Susan Copland (scopland@iiac.ca) or Annie Sinigagliese (asinigagliese@iiac.ca).

OPPORTUNITIES IN THE CANADIAN GREEN BOND MARKET

The IIAC has published a position paper on its website that outlines opportunities in the Canadian green bond market. There has been a positive initial response to the paper by many dealers, and the paper has attracted media discussion in trade publications, the National Post and on CBC radio. As a result of the positive response, the IIAC has met with a newly formed green bond working group to develop a set of recommendations, voluntary standards and insights to facilitate the advancement of a more liquid green bond market in Canada.

An updated position paper will be published on the IIAC website in September. The IIAC is also looking to schedule a green bond luncheon in early 2019 inviting financial institutions, the buy side, and government entities. For more information, please contact Todd Evans (tevans@iiac.ca).

NPC-IIAC CYBERSECURITY WEBINAR

NPC, an IIAC affiliate and partner, created a webinar specifically for IIAC members to advise them of the current cybersecurity risks, and how they can take steps to protect their businesses. The webinar, titled *Ransomware, BEC and Cyberjacking. The New Front of The Cyber War - Defense Strategies for Companies Large and Small* is available for viewing. Click [here](#).

MILLER THOMSON / FLEISHMANHILLARD HIGHROAD WEBINAR – CYBERSECURITY INCIDENT RESPONSE PLANNING

The IIAC has partnered with Miller Thomson LLP and FleishmanHillard HighRoad to present a live webinar on Cyber Incident Response Planning. Surveys conducted by IIROC identified incident response planning as an area of critical importance for IIROC dealers. The webinar will assist dealers in developing plans to restore business functions and minimize liability in the event of a cyber incident.

CYBERSECURITY VENDOR DUE DILIGENCE CHECKLIST

The recent IIROC Cybersecurity survey identified lack of due diligence when working with third parties as an area that small dealers must address as part of their cybersecurity efforts. The IIAC formed a working group comprised of IIAC member firms, industry vendors and IIROC representatives and developed [guidance](#) and a [checklist](#) to assist dealers in evaluating potential and existing vendors' cybersecurity to ensure they understand the risks and measures that must be taken to protect their own systems when working with third parties. For more information, contact Susan Copland (scopland@iiac.ca).

SMALL DEALER SALARY SURVEY

As a follow-up to a similar survey conducted in 2012, the IIAC surveyed small and mid-sized dealers in early 2017 to assess the current range of salaries paid for non-advisory roles within the sector. The results of the survey were provided to dealers that participated in the survey to ensure they have the latest competitive intelligence. For more information, contact Susan Copland (scopland@iiac.ca).

TEMPLATE FOR PORTFOLIO MANAGERS - DEALER SERVICE ARRANGEMENT

The IIAC [has published](#) a template agreement to be used by executing dealers and portfolio managers incorporating the guidance in CSA Staff Notice 31-347 *Guidance for Portfolio Managers for Service Arrangements with IIROC Dealer Members*.

PUBLICATIONS

IIAC NEWSLETTER

On Monday mornings, the IIAC distributes an e-newsletter to subscribers, including industry participants, regulators, media and government officials. The newsletter contains the latest IIAC news and advocacy initiatives, as well as information on upcoming events and the previous week's media commentary. Register for free [here](#).

IIAC LETTER FROM THE PRESIDENT

The IIAC *Letter from the President* is distributed monthly to CEOs, senior industry executives, regulators and financial media. The Letter is a distillation of topical financial and regulatory issues impacting the performance and well-being of the Canadian investment industry and domestic capital markets. Previous volumes of the *Letter* are available [here](#).

SECURITIES INDUSTRY SAVINGS-TO-INVESTMENT PROSPERITY CYCLE

Provides a snapshot of the securities industry, and highlights graphically how the industry connects savers and investors to help generate economic activity and jobs. It is an excellent tool for members to use in their social media and advocacy efforts.

FIXED INCOME MARKET REGULATORY UPDATE

This monthly publication sets out new developments in the regulation of fixed income markets in Canada, as well as highlights of major developments in the U.S., Europe and Asia. Past editions are available [here](#).

IIAC WHITE PAPER ON GOVERNMENT DEBT MARKET TRANSPARENCY

On March 28, 2018, the IIAC published a position paper titled 'Filling the Gap: Perspectives on Transparency for Canada's Government Debt Markets'. The paper argues that market-led initiatives have been effective in providing the information required for most Canadian market participants to transact confidently in Canadian government bond markets. The IIAC identifies retail investors as potentially benefitting most from the transparency solution Canadian regulators propose to soon mandate, and makes several recommendations in the design of the transparency system. Click [here](#) to read the paper. For more information, contact Jack Rando (jrando@iiac.ca)

CANADA'S CENTRAL COUNTERPARTY CLEARING SERVICE (CCP)

The IIAC has engaged the services of Deloitte to write a paper outlining the evolution and evaluating the contributions of Canada's central counterparty clearing service (CCP) to domestic repo markets. Over time, the CCP has added selected fixed income cash trading and, more recently, begun adding buy side participants. The paper is meant to showcase what we believe has been a successful collaboration between industry participants—the Canadian Derivatives Clearing Corporation (CDCC), IIAC, and Bank of Canada, among others. An initial draft was received on August 17, 2018 and a revised paper is expected in early September.

NORTH AMERICA CYBERSECURITY BRIEF

The Financial Services Information Sharing and Analysis Center (FS-ISAC), the Investment Industry Association of Canada (IIAC), and the Securities Industry Financial Markets Association (SIFMA) are working together to provide member firms a monthly newsletter that highlights cybersecurity topics and emerging threats to the securities industry within North America. The information provided in the monthly newsletter is intended to increase the cybersecurity awareness of end users and help them behave in a more secure manner. Past editions of the newsletter are available [here](#).

RETAIL PUBLICATIONS

IIAC has several retail publications of interest to our members. They are available [here](#).

THE ‘SECURITY’ IN THE SECURITIES INDUSTRY BROCHURE

This [brochure](#) summarizes some of the major regulatory and structural elements unique to the Canadian securities industry that safeguard investors. It touches on the roles of IIROC, CIPF, securities commissions and the clearing agencies.

EQUITY CAPITAL MARKETS NEW ISSUE PRACTICES HANDBOOK (FORMERLY SYNDICATE PRACTICES HANDBOOK)

The [Handbook](#) helps firms improve the efficiency of the underwriting process, especially in the execution of bought deals. It also provides member firms with a better understanding of their responsibilities in underwriting and selling newly issued securities to the public by providing a base-line reference point for syndicate managers to indicate possible differences from the normal practice.

DEBT MARKETS SYNDICATION BEST PRACTICES HANDBOOK

The Debt Markets Syndication Best Practices [handbook](#) illustrates industry “best practices” in the syndication of corporate and provincial debt offerings. The document was prepared by a working group of industry professionals under the auspices of the IIAC.

PROTECTING SENIOR INVESTORS REPORT

In 2014, the IIAC released a guidance report, *Canada’s Investment Industry: Protecting Senior Investors*, to share best practices investment dealer firms and advisors are using when working with senior clients. The report underscores how seriously the industry takes its responsibility to ensure senior investors are being served in an ethical, respectful and informed manner. It also calls attention to the important role firms and advisors play in protecting this client base.

PROFILE-BUILDING INITIATIVES

IIAC INVESTMENT INDUSTRY HALL OF FAME

The *IIAC Investment Industry Hall of Fame* honours excellence, integrity and leadership in Canada's investment industry. More information is available [here](#).

IIAC TOP UNDER 40 AWARD

The *IIAC Top Under 40 Award* recognizes the new generation of talented young professionals whose drive, dedication, qualities and accomplishments have brought distinction to the investment industry. More information is available [here](#).

IIAC MEDIA COVERAGE

Read more in [The IIAC in the News](#).

IIAC SOCIAL MEDIA

Connect with us on [LinkedIn](#), [Twitter](#), [Facebook](#), [Google+](#), [YouTube](#) and [Flickr](#), and check out the [IIAC Blog](#).

SECURITIES INDUSTRY INFOGRAPHIC

The [infographic](#) conveys the important contribution the industry makes to capital markets, the economy and communities across Canada. The infographic has proven useful and compelling in summarizing the characteristics of our industry to clients and others, creating content for news releases or marketing opportunities, and in distributing visual content on social media.

UPCOMING IIAC EVENTS AND PRESENTATIONS

For a list of our upcoming events, click [here](#).

For a list of upcoming presentations by IIAC staff, click [here](#).