

IIAC SPONSORSHIP

2019



INVESTMENT INDUSTRY ASSOCIATION OF CANADA
ASSOCIATION CANADIENNE DU COMMERCE DES VALEURS MOBILIÈRES

We are the Investment Industry Association of Canada (IIAC).

We act as the voice of the industry. Through advocacy, roundtables, and thought leadership we are in, and of, the investment community we represent.

Our events bring together significant players in Canadian capital markets, both established and up-and-coming, large-scale, niche, and everything in between.

We invite you to consider a sponsorship opportunity with the IIAC.

Our events offer a variety of opportunities, at various price points including bespoke solutions, to make your brand part of the occasion and a prominent presence in the investment community.

2019 EVENTS

- **COMPLIANCE AND OPERATIONS SYMPOSIUM** (Toronto, April 3) – Perspectives on hot-button issues affecting compliance and operations within the Canadian securities industry
- **FINTECH SUMMIT** (Toronto; Spring; Montreal; Fall) – Valuable insights from experienced panelists on how FinTech is revolutionizing the financial services industry, driving new business models, and raising new issues for regulators
- **GREEN BOND CONFERENCE** (Toronto, September 10) – Panelists representing financial institutions and government issuers as well as buy side investors will discuss the structure, evolution and opportunities in the Canadian green bond market
- **INVESTMENT INDUSTRY HALL OF FAME + IIAC TOP UNDER 40 AWARD** (Toronto, October 24) – Paying tribute to excellence in Canada's Investment Industry and celebrating the new generation of young professionals
<https://iiac.ca/halloffame/>; <https://iiac.ca/iiac-top-under-40-award/>



WE SURVEYED ATTENDEES
TO ASK, "WHAT WOULD YOU
RECOMMEND WE KEEP THE
SAME FOR NEXT YEAR?"

THE REPLY?

"EVERYTHING."

- FINTECH SUMMIT 2018

"EXCELLENT NIGHT ...
OUR LARGE CONTINGENT
HAD A WONDERFUL TIME,
RENEWED ACQUAINTANCES
AND WERE THRILLED TO
MEET THE FAMILY."

- INVESTMENT INDUSTRY HALL OF FAME

ABOUT US

IIAC represents the position of 120 IIROC-regulated Dealer Member firms on securities regulation, public policy and industry issues. These dealer firms are the key intermediaries in Canadian capital markets, accounting for the vast majority of financial advisory services, securities trading and underwriting in public and private markets for governments and corporations. IIAC is overseen by our Board of Directors from its Dealer Member firms.

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CONTENTS

IIAC Compliance and Operations Symposium _____	PAGE 3
IIAC FinTech Summit – Toronto _____	PAGE 6
Green Bond Conference _____	PAGE 9
IIAC FinTech Summit – Montreal _____	PAGE 11
Investment Industry Hall of Fame + IIAC Top Under 40 Award _____	PAGE 14

IIAC COMPLIANCE AND OPERATIONS SYMPOSIUM

DATE: Wednesday, April 3, 2019

LOCATION: Vantage Venues | 150 King Street West, 16th Floor, Toronto, ON M5H 1J9

This annual, full-day event offers perspectives on topical issues impacting compliance and operations professionals within Canada's securities industry.

Panel sessions include:

- Leveraging new technologies to assist with compliance and operations functions
- Liquid Alts: The New Retail Frontier
- Cannabis and Compliance
- Industry Perspectives on IROC's Debt Market Reporting & Surveillance System
- Fireside chat with Maureen Jensen, Chair and Chief Executive Officer, Ontario Securities Commission
- Cyber Readiness: Where are your vulnerabilities?
- Vulnerable Clients: How Firms Can Better Protect Both Clients and Advisors

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Recognition from the podium and in marketing materials as the Presenting Sponsor
- Prominent logo placement on event signage
- Three (3) complimentary guest passes
- 10-minute speaking opportunity (topic – TBD)
- First choice of location for large booth space or table top display
- Dedicated full page in event programme to include firm logo and profile
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

BREAKFAST SPONSOR - \$4,000

- Breakfast sponsor branding
- Two (2) complimentary guest passes
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and in marketing materials
- Recognition from the podium as Exclusive Breakfast Sponsor

MORNING OR AFTERNOON BREAK SPONSOR - \$3,000

- Morning break or afternoon break sponsor branding
- One (1) complimentary guest pass

- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and marketing materials
- Recognition from the podium

LUNCH SPONSOR - \$5,000

- Lunch sponsor branding
- Recognition from the podium as Exclusive Lunch Sponsor
- Opportunity to introduce lunch key note speaker – if available
- Two (2) complimentary guest passes
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and in marketing materials

COCKTAIL RECEPTION SPONSOR - \$3,000

- Cocktail Reception sponsor branding
- One (1) complimentary guest pass
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and in marketing materials
- Recognition from the podium as Exclusive Cocktail Reception Sponsor

BOOTH OR TABLE SPONSOR - \$2,500

- Recognition from the podium
- One (1) complimentary guest pass
- Booth space or table top display
- Logo on event signage and marketing materials
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

GENERAL SPONSOR - \$1,500

- Event branding only

WIFI SPONSOR - \$3,000

- Recognition from the podium and in marketing materials as the Exclusive WiFi Sponsor
- Private SSID code for internet access which first leads participants to a customized splash page to acknowledge the sponsor firm
- Branded signage on each table in main room which will include the private SSID code
- One (1) complimentary guest pass
- Vendor booth or display table

ADDITIONAL BENEFITS INCLUDED IN ALL COMPLIANCE AND OPERATIONS SYMPOSIUM SPONSORSHIP OPPORTUNITIES

Pre-Symposium

- Pre-symposium marketing exposure listing company name, prominent placement of logo on IIAC event website, commensurate with sponsorship level
- Upon request, preliminary lists of all Symposium attendees will be sent in electronic format, that includes participant names, title, firm affiliation

Day of Symposium

- Prominent brand recognition during the sponsored function space
- Dedicated sponsor listing placed in the programme, commensurate with sponsorship level
- Sponsor logo on IIAC event website, commensurate with sponsorship level
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

Post-Symposium

- Recognition of sponsorship, including listing company name, placement of logo on IIAC event website, commensurate with sponsorship level, following the Symposium for an additional six (6) months
- Attendance list will be sent in electronic format upon request at the conclusion of the Symposium

IIAC FINTECH SUMMIT – TORONTO

DATE: Spring 2019

LOCATION: Toronto TBD

The IIAC is committed to assisting its Members in their effort to adapt and understand the new FinTech world. In Spring 2019, the IIAC is hosting the 2019 IIAC FinTech Summit: Merging the Worlds of Finance and Technology.

FinTech innovations are revolutionizing the financial services industry, driving new business models, applications, processes and products. At the same time, FinTech technologies raise novel regulatory, technical and legal issues for firms and their customers. Attendees will hear from FinTech leaders who will share their insights on how Member firms can harness FinTech to trim costs, streamline operations and offer better value propositions to their clients. They will also gain valuable insights from legal, regulatory and technical experts on how to navigate this new terrain.

We are expecting a hybrid of financial services professionals, government officials, regulators, and legal and technology experts with an interest in, or focus on FinTech and its impact on the financial industry. The success of this event, and other IIAC events, relies on the generous contributions of our sponsors.

Topics discussed in previous years have been:

- FinTech : Legal considerations
- Cryptocurrency 101
- FinTech Consultants: Sharing their knowledge
- Capitalizing on the Cloud
- Latest update on Robo
- RegTech: Helping compliance and operations
- Cybersecurity checklist
- Artificial Intelligence: What's going on in the AI Labs?
- How the regulators are using technology

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

The presenting sponsor has the privilege of visibility throughout the Summit! Your organization will have the exposure of a logo backdrop and a speaking opportunity during the event.

- Presenting sponsor branding
- Three (3) complimentary guest passes
- Speaking opportunity during event
- Dedicated full page in event programme to include firm logo and profile
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

BREAKFAST SPONSOR - \$4,000

Breakfast is the most important meal of the day, so what better way to introduce your brand by getting attendees to think about your organization first thing in the morning! This unique breakfast opportunity is designed to drive traffic into the exhibit area. Breakfast stations will be placed close to your company booth/table top for added exposure.

- Breakfast sponsor branding
- Two (2) complimentary guest passes
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

LUNCH SPONSOR - \$5,000

During lunch, your brand logo will be prominently placed at the buffet table and on the screens in the main room, giving you maximum exposure to all attendees.

- Lunch sponsor branding
- Opportunity to introduce lunch key note speaker – if available
- Two (2) complimentary passes
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

MORNING OR AFTERNOON BREAK SPONSOR - \$3,000

One thing our delegates have in common is that they love coffee and staying hydrated. Stations are placed in the exhibit area and are available throughout the day. The food stations are designed to drive traffic into the exhibit area and to your booth/table top

- Morning or afternoon break sponsor branding
- One (1) complimentary guest pass
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

COCKTAIL RECEPTION SPONSOR - \$3,000

Following the last session of the conference, delegates will be met with cocktails and passed appetizers. This is a final opportunity for delegates to make business connections at this special closing event.

- Cocktail reception sponsor branding
- One (1) complimentary guest pass
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

Wi-Fi SPONSOR - \$3,000

Gain great visibility and get everyone connected as the official Wi-Fi sponsor. Make valuable connections with this opportunity for brand-building by providing Wi-Fi access to all attendees throughout the event.

- Your corporate name used as the password on the splash page for conference attendees to access Wi-Fi
- Wi-Fi code signage with your company logo
- Logo and company recognition

- Company-branded Wi-Fi access information listed on the special features page in the printed program
- Logo on the display sponsor page, to be showcased on-site at the event
- One (1) complimentary guest pass
- Booth space or table top display
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor

BOOTH OR TABLE SPONSOR - \$2,500

Create demand by demonstrating your latest innovations and speaking face to face with the hard-to reach decision-makers. One of our main goals is drive traffic to you and bring the delegates right into the exhibit area for all meals.

- One (1) complimentary guest pass
- Booth space or table top display sponsor
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor

GENERAL SPONSOR - \$1,500

- Event branding only

ROCKET PITCH SPONSOR - \$2,500

- One (1) complimentary guest pass
- Booth space or table top display
- Logo on event signage and marketing materials
- Sponsor promotional items included in delegate packages- to be provided by sponsor
- Recognition from the podium as Rocket Pitch Sponsor

ADDITIONAL BENEFITS INCLUDED IN ALL FINTECH SUMMIT OPPORTUNITIES

Pre-Conference

- Pre-conference marketing exposure listing company name, prominent placement of logo on IIAC event website
- Upon request, preliminary lists of all summit attendees will be sent in electronic format, that includes participant names, title, firm affiliation

Day of Conference

- Prominent brand recognition during the sponsored function space
- Dedicated sponsor listing placed in the programme, commensurate with sponsorship level
- Company logo on IIAC event website, commensurate with sponsorship level
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor

Post-Conference

- Listing company name, placement of logo on IIAC event website, following the Summit for an additional six (6) months
- PDF file of promotional brochure included on post Summit website for an additional six (6) months
- Attendance list will be sent in electronic format, upon request at the conclusion of the Summit

GREEN BOND CONFERENCE

DATE: Tuesday, September 10, 2019

LOCATION: Toronto TBD

Panelists representing financial institutions and government issuers as well as buy side investors will discuss the structure, evolution, and opportunities in the Canadian green bond market.

Welcome Address

Ian Russell - IIAC

Panels that include government and corporate issuers; Invertors; and second party opinion providers

Potential topics include:

- Steps involved in issuing a green bond
- Global and Domestic Green Bond Market Dynamics
- Evolution of standards and guidelines
- Investors Priorities and Needs
- Issuers Priorities and Needs
- Economists/strategists perspectives
- Infrastructure bonds

Key note speaker

TBD

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

- Exclusive branding throughout event
- Three (3) complimentary guest passes
- Speaking opportunity during event
- Dedicated full page in event programme to include firm logo and profile
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

BREAKFAST SPONSOR - \$4,000

- Exclusive breakfast branding
- Two (2) complimentary guest passes
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

LUNCH SPONSOR - \$5,000

- Exclusive lunch branding
- Opportunity to introduce lunch key note speaker – if available
- Two (2) complimentary guest passes

- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

COCKTAIL RECEPTION SPONSOR - \$3,000

- Exclusive cocktail reception branding
- Three (3) complimentary guest passes
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

MORNING OR AFTERNOON BREAK SPONSOR - \$3,000

- Exclusive morning or afternoon break branding
- One (1) complimentary guest pass
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

Wi-Fi SPONSOR - \$3,000

- Your corporate name used as the password on the splash page for conference attendees to access Wi-Fi
- Wi-Fi code signage with your company logo
- Logo and company recognition
- Company-branded Wi-Fi access information listed on the special features page in the printed program
- Logo on the display sponsor page, to be showcased on-site at the event
- One (1) complimentary guest pass
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor
- Booth space or table top display

BOOTH OR TABLE SPONSOR - \$2,500

- One (1) complimentary guest pass
- Booth space or table top display
- Branded promotional collateral may be included in delegate packages- to be provided by sponsor

GENERAL SPONSOR - \$1,500

- Event branding only

IIAC FINTECH SUMMIT – MONTREAL (HALF DAY)

DATE: Autumn

LOCATION: TBD Montreal

The IIAC is committed to assisting its Members in their effort to adapt and understand the new FinTech world. In Autumn 2019, the IIAC is hosting the Montreal IIAC FinTech Summit. FinTech innovations are revolutionizing the financial services industry, driving new business models, applications, processes and products. At the same time, FinTech technologies raise novel regulatory, technical and legal issues for firms and their customers. Attendees will hear from FinTech leaders who will share their insights on how Member firms can harness FinTech to trim costs, streamline operations and offer better value propositions to their clients. They will also gain valuable insights from legal, regulatory and technical experts on how to navigate this new terrain.

We are expecting a hybrid of financial services professionals, government officials, regulators, and legal and technology experts with an interest in, or focus on FinTech and its impact on the financial industry. The success of this event, and other IIAC events, relies on the generous contributions of our sponsors.

Topics discussed in previous years have been:

- FinTech: Legal considerations
- Cryptocurrency 101
- FinTech Consultants: Sharing their knowledge
- Capitalizing on the Cloud
- Latest update on Robo
- RegTech: Helping compliance and operations
- Cybersecurity checklist
- Artificial Intelligence: What's going on in the AI Labs?
- How the regulators are using technology

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$5,000

The presenting sponsor has the privilege of visibility throughout the Summit! Your organization will have the exposure of a logo backdrop and a speaking opportunity during the event.

- Presenting sponsor branding
- 20-minute speaking opportunity
- Booth space or table top display
- Four (4) complimentary guest passes
- Logo on event signage and in marketing materials
- Recognition from the podium and in marketing materials
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

BREAKFAST SPONSOR - \$3,000

Breakfast is the most important meal of the day, so what better way to introduce your brand by getting attendees to think about your organization first thing in the morning! This unique breakfast opportunity is designed to drive traffic into the exhibit area.

- Breakfast sponsor branding
- 15-minute speaking opportunity
- Three (3) complimentary guest passes
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and in marketing materials
- Recognition from the podium as Exclusive Breakfast Sponsor

MORNING BREAK SPONSOR - \$1,500

One thing our delegates have in common is that they love coffee and staying hydrated. Stations are placed in the exhibit area and are available throughout the day.

- Morning break sponsor branding
- Two (2) complimentary guest passes
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Booth space or table top display
- Logo on event signage and marketing materials
- Recognition from the podium

WIFI SPONSOR - \$1,500

Gain great visibility and get everyone connected as the official Wi-Fi sponsor. Make valuable connections with this opportunity for brand-building by providing Wi-Fi access to all attendees throughout the event. Your corporate name incorporated in the password on the splash page for further exposure.

- Recognition from the podium and in marketing materials as the Exclusive WiFi Sponsor
- Private SSID code for internet access which first leads participants to a customized splash page to acknowledge the sponsor firm
- Branded signage on each table in main room which will include the private SSID code
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor
- Two (2) complimentary guest passes
- Vendor booth or display table

TECHNO BOOTH SPONSOR - \$1,000

Create demand by demonstrating your latest innovations and speaking face to face with the hard-to-reach decision-makers. One of our main goals is drive traffic to you and bring the delegates right into the exhibit area for all meals.

- Recognition from the podium
- One (1) complimentary guest pass
- Booth space or table top display
- Logo on event signage and marketing materials
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

GENERAL SPONSOR - \$500

- Event branding only

ADDITIONAL BENEFITS INCLUDED IN ALL FINTECH SUMMIT SPONSORSHIP OPPORTUNITIES**Pre-Summit**

- Pre-summit marketing exposure listing company name, prominent placement of logo on IIAC event website, commensurate with sponsorship level.
- Upon request, preliminary lists of all Summit attendees will be sent in electronic format, that includes participant names, title, firm affiliation

Day of Summit

- Prominent brand recognition during the sponsored function space
- Dedicated sponsor listing placed in the programme, commensurate with sponsorship level
- Sponsor logo on IIAC event website, commensurate with sponsorship level
- Branded promotional collateral may be included in delegate packages – to be provided by sponsor

Post-Summit

- Recognition of sponsorship, including listing company name, placement of logo on IIAC event website, commensurate with sponsorship level, following the Summit for an additional six (6) months
- Attendance list will be sent upon request, in electronic format, at the conclusion of the Summit

INVESTMENT INDUSTRY HALL OF FAME GALA DINNER AND INDUCTION CEREMONY (+ IIAC TOP UNDER 40 AWARD)

DATE: Thursday, October 24, 2019

LOCATION: Delta Hotels Toronto | 75 Lower Simcoe Street, Toronto, ON M5J 3A6

Established in 2013, the IIAC Top Under 40 and the Investment Industry Hall of Fame events provide a platform to pay tribute to the talent and integrity of professionals in Canada's investment industry. Worthy individuals from across the country have been inducted since the Hall of Fame inception spanning over 100 years of contributions to the industry. These trailblazers have also been recognized for their contributions to their local communities including their support of schools, hospitals and the arts.

The Top Under 40 recognizes and celebrates the new generation of highly motivated and talented young professionals whose drive, dedication, personal and professional qualities and accomplishments have brought distinction to the investment/financial industry.

The event provides the ideal setting for networking and meeting senior executives from Canada's investment industry and financial sector.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$25,000

Establish your company as a proud partner of the Hall of Fame

- Prominent branding on LED stage panels during dinner and ceremony
- Opportunity for senior executive to speak during gala dinner
- Master of Ceremonies acknowledgement during opening and closing remarks
- Full-page feature in event programme including recognition as Platinum Sponsor
- Logo placement on all marketing materials including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- One (1) dinner table in a premier location (8 seats); One (1) seat at the IIAC VIP table
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from Hall of Fame website
- Distinctive signage at the gala entrance commensurate with sponsorship level
- Company name and logo displayed on table signage
- Feature branding on dinner menu cards
- Logo added to Inductee Hall of Fame Video

GOLD SPONSOR - \$20,000

Prior to the Hall of Fame gala dinner, a reception is held for all attendees. This is a great networking opportunity.

- Prominent branding of RECEPTION
- Master of Ceremonies acknowledgement during opening and closing remarks
- Recognition as Gold Sponsor in event programme
- Logo placement on all marketing materials including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Recognition from the podium
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from Hall of Fame website
- Distinctive signage at the gala entrance and foyer
- One (1) guest table in a premier location (8 seats)
- Company name and logo displayed on table signage

DESSERT SPONSOR (SILVER) - \$10,000

There's always room for dessert! Your company will be the finishing touch to dinner, with your logo adorning each guest's dessert.

- Logo placement on dessert
- Logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks
- Recognition as Silver Sponsor in event programme
- Four (4) complimentary guest passes
- Recognition on IIAC communications channels as Silver sponsor (from April through December)
- Hyperlink to your company's website from Hall of Fame website
- Distinctive signage at the gala entrance commensurate with sponsorship level
- Company name and logo displayed on table signage

CENTREPIECE SPONSOR (SILVER) - \$10,000

Create unforgettable dramatic ambiance in the ballroom with elegant décor for all to remember.

- Logo placement on centrepiece decor
- Logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks
- Recognition as Silver Sponsor in event programme
- Four (4) complimentary guest passes
- Recognition on IIAC communications channels as Silver sponsor (from April through December)
- Hyperlink to your company's website from Hall of Fame website
- Distinctive signage at the gala entrance commensurate with sponsorship level
- Company name and logo displayed on table signage

REGISTRATION SPONSOR (SILVER) - \$10,000

- Logo placement on ticket/registration e-confirmations
- Placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks
- Recognition as Silver Sponsor in event programme
- Four (4) complimentary guest passes
- Recognition on IIAC communications channels as Silver sponsor (from April through December)
- Hyperlink to your company's website from Hall of Fame website
- Distinctive signage at the gala entrance commensurate with sponsorship level
- Company name and logo displayed on table signage

BRONZE SPONSOR - \$6,000

- Logo placement on all marketing materials including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks
- Recognition as Bronze Sponsor in event programme
- Two (2) complimentary guest passes
- Recognition on IIAC communications channels as Bronze sponsor (from April through December)
- Logo placement on all marketing materials including print and electronic forms (eg. Facebook, Twitter, LinkedIn)
- Distinctive signage at the gala entrance commensurate with sponsorship level

TABLE SPONSOR - \$3,500

- One (1) table (8 seats)
- Company name and logo displayed on table signage
- Master of Ceremonies acknowledgement during opening and closing remarks
- Listed and recognized as Table Sponsor in event programme
- Recognition from IIAC communications (Facebook, Twitter, LinkedIn)

PHOTOGRAPHY SPONSOR - \$2,500

Special moments are creatively captured by a professional photographer, to be shared in print and online. Gain exceptional recognition long after this highly anticipated event is over.

- Recognition from IIAC communications (Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks
- Special signage at the event
- One (1) complimentary guest pass

COAT CHECK SPONSOR - \$2,500

As guests arrive, have your corporate logo welcome guests as they check in at the Coat Check in the main lobby of the hotel.

- Sponsor recognition and thank you from Chair during opening and closing remarks at the Gala.
- Master of Ceremonies acknowledgement during opening and closing remarks
- Company name/logo displayed in a sponsor thank you ad in the event program that will be distributed at the Gala.
- One (1) complimentary guest pass

GENERAL SPONSOR - \$2,000

- Listed and recognized as General Sponsor in event programme
- Logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Master of Ceremonies acknowledgement during opening and closing remarks

IIAC TOP UNDER 40 AWARD**PLATINUM SPONSOR - \$10,000**

- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Prominent branding during *IIAC Top Under 40 Award* ceremony
- Master of Ceremonies acknowledgement during opening and closing remarks
- Opportunity to provide remarks including a brief overview of your firm's strategic focus in the industry (2-3 minutes)
- Announces the winner of the 2019 *IIAC Top Under 40 Award*
- Three (3) guest tickets to the *Investment Industry Hall of Fame Gala*
- Full-page feature in event programme, including recognition as a Platinum sponsor
- Space for congratulatory note in event programme
- Primary logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from *IIAC Top Under 40 Award* website

GOLD SPONSOR - \$6,000

- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Branding during the *IIAC Top Under 40 Award* ceremony
- Master of Ceremonies acknowledgement during opening and closing remarks
- Logo placement on napkin ring holders
- Two (2) complimentary guest passes
- Half-page feature in event programme, including recognition as Gold sponsor
- Logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from *IIAC Top Under 40 Award* website

SILVER SPONSOR - \$3,000

- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Branding during the *IIAC Top Under 40 Award* ceremony
- Master of Ceremonies acknowledgement during opening and closing remarks
- One (1) complimentary guest pass
- Third-page feature in event programme, including recognition as Silver sponsor
- Logo placement on all marketing materials, including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from *IIAC Top Under 40* website

BRONZE SPONSOR - \$1,000

- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Branding during the *IIAC Top Under 40 Award* ceremony
- Master of Ceremonies acknowledgement during opening and closing remarks
- Logo placement on all marketing materials including print and electronic formats (eg. Facebook, Twitter, LinkedIn)
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from *IIAC Top Under 40* website

EXCLUSIVE MEDIA SPONSOR - \$5,000

- Distinctive signage at the Gala entrance commensurate with sponsorship level
- Branding during the *IIAC Top Under 40 Award* ceremony
- Master of Ceremonies acknowledgement during opening and closing remarks
- Opportunity to provide remarks from the podium to share why it is important for you to support this initiative (2 minutes)
- Full-page feature in the event programme, including recognition as the Exclusive Media Sponsor of the *IIAC Top Under 40 Award*
- Space for a congratulatory note in the event programme
- Priority access in a private setting to conduct one-on-one interviews (print and/or video) with *IIAC Top Under 40 Award* recipient, and IIAC President and CEO, Ian Russell
- Two (2) complimentary guest passes
- Prominent logo placement on all marketing materials, including print and electronic formats
- Recognition on IIAC communications channels (from April through December)
- Hyperlink to your company's website from *IIAC Top Under 40* website