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**E&O : PROLINK  
PROFESSIONAL  
LIABILITY  
INSURANCE FOR  
IIAC MEMBERS**

PROLINK – Canada’s Insurance Connection, is a leading provider of Errors & Omissions (E&O) liability insurance solutions for financial institutions in Canada, specifically, IIROC-regulated securities dealers and investment advisors. We provide industry leading E&O liability insurance underwritten by our strategic insurer partners for individual investment advisors and firms.

Also known as Professional Liability Insurance, E&O insurance will respond to allegations of professional negligence that are brought against a policy holder (individual or institution).

At PROLINK we serve Canadian financial services firms of all shapes and sizes ranging from the smallest start-up brokers and investment advisors, to large multinational firms based in Canada. Our clients include investment dealers, investment advisors, exempt market dealers, mutual fund dealers, mortgage investment corporations, and mortgage brokers and administrators.

The operations of investment firms are complex and, as a result, all are susceptible to costly and time-consuming lawsuits. It is vital that fund managers and investment advisors have the appropriate protection in place to insulate them from the wide array of financial liabilities that they face.

At PROLINK we specialize in creating resilient organizations by developing strategic risk management and insurance solutions that ensure our clients’ long-term success and desire to control costs.

Contact us today.

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