



# IIAC Webinar: Protecting Personal Information

*How should Firms handle their relationship with Suppliers to minimize privacy and data security risks?*

## BIOGRAPHIES

### SPEAKERS:

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Éloïse Gratton

Partner and National Co-leader, Privacy and Data Protection,  
Borden Ladner Gervais LLP

Éloïse is recognized internationally as a pioneer in the field of privacy and she co-leads the firm's national Privacy and Data Protection practice. She offers strategic advice relating to best business practices relevant to the monetization of big data and the use of artificial intelligence, in addition to providing support in crisis management situations (e.g. security breaches, privacy commissioners' investigations, class actions) both nationally and internationally. She also advises companies and their board of directors on the management of personal information and the protection of privacy, including on issues relating to compliance, risk management, ethics and data governance.

Éloïse's publications are consulted in Canada and abroad, used in law courses and cited in academic journals as well as in landmark privacy decisions by the Supreme Court of Canada. She authored *Internet and Wireless Privacy: A Legal Guide to Global Business Practices*, one of the first technology and privacy book in Canada (CCH, 2003). Her recent works include *Managing Privacy in a Connected World* (LexisNexis 2020), *Privacy in the Workplace*, 4th edition (LexisNexis, 2017), *Practical Guide to e-Commerce and Internet Law* (LexisNexis 2015) and *Understanding Personal Information: Managing Privacy Risks* (LexisNexis, 2013). In addition to being a sought-after lecturer and speaker, she is a regular commentator on current issues that affect privacy in Canada and the United States



(Wall Street Journal, Fast Company). She is recognized as a leading expert in her field by privacy commissioners as well as by the federal and provincial governments. She has testified before the House of Commons' Standing Committee on Access to Information, Privacy and Ethics (ETHI) and Standing Committee on Industry, Science and Technology (INDU). She was recently appointed a member of the Canadian Chamber of Commerce Innovations & IP Committee. The Government of Canada also selected her as a member of the COVID-19 Exposure Notification App Advisory Council.

## Elisa Henry

Partner and National Co-leader, Privacy and Data Protection, Borden Ladner Gervais LLP

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Elisa Henry co-leads the firm's Privacy and Data Protection practice group and is Montreal Regional Leader of the firm's Technology Law Group. She is a recognized expert in privacy and technology law and advises multinational and Canadian companies on strategic issues related to compliance with Canadian and European (GDPR) law requirements, big data and AI projects, anti-spam and data breaches.

Elisa also assists clients with technology transactions and valorisation, including in the context of M&A, research projects, outsourcing and licensing agreements.

She speaks regularly at international conferences and is the author of several publications on the topic of privacy and technology, including *managing Privacy in a Connected World* (Lexis Nexis Canada, 2020) and *Practical guide to e-commerce and Internet law* (LexisNexis Canada, 2015), which she co-authored with Éloïse Gratton. Elisa is an officer of the Technology Law Committee of the International Bar Association and an Member of the Canadian Advisory Board of the International Association of Privacy Professionals. She is recognized internationally by her peers and clients as a leader in privacy and IT law as well as by major directories, including Chambers and Who's Who Legal.

