

RÉALISER SES IDÉES



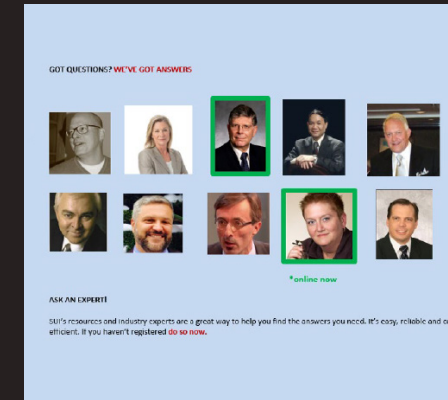
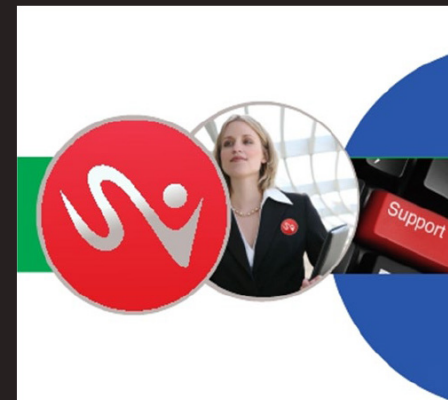
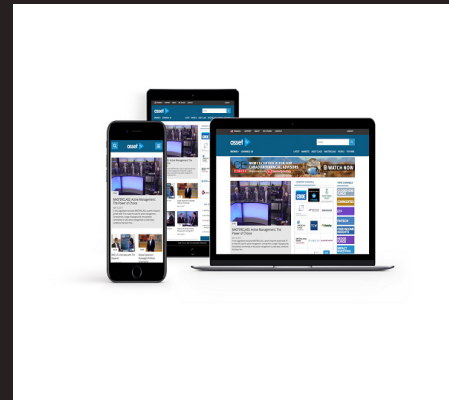
Les membres de l'ACCVM obtiennent 15 mois du système de service SmartDirect^{MC} pour le prix de 12 durant la première année d'adhésion. Nouveaux clients seulement.

Les membres de l'ACCVM obtiennent une réduction de 20 % sur TOUS les cours en format vidéo ou sur support numérique!

Smarten Up Institute Inc.

info@smartenupinstitute.com
smartenupinstitute.com

Nous offrons aux conseillers canadiens une formation et une technologie de QUALITÉ pour qu'ils puissent offrir les MEILLEURS services au public investisseur.



À PROPOS DE NOUS

Smarten Up Institute, le leader des entreprises indépendantes de technologie éducative (eduTECH) et de cours d'éducation financière au Canada qui est maintenant associé au média international ASSET TV, a ajouté 3 nouveaux produits à son système exclusif SmartDirect® devenant ainsi la plateforme d'eduTECH (gestion des acquis et de la communication d'information) la plus importante conçue spécialement pour les conseillers – l'enseignement supérieur se paie ainsi de lui-même tout en permettant aux conseillers de se conformer à leurs obligations de formation continue.

Plus de 150 cours en ligne – mis à jour en temps réel, 8 titres professionnels reconnus par l'OCRCVM, 8 cours permettant de négocier les titres de FNB conformément aux exigences de l'ACFM, et 12 000 diplômés.

Smarten Up Institute est fier d'être une entreprise canadienne de technologie éducative (eduTECH) qui appartient à ses employés.

WHY CHOOSE SUI & ASSET TV?

The partnership with AssetTV, and the launch of the 'CE Canada' certification on the AssetTV media platform, merges SUI's exceptional online and customized educational programs with AssetTV's powerful validation, research and learning online video platform.

The ALL-IN-ONE solution

VIDEO, RESEARCH, and LEARNING. The platform allows you to create your own TV channel for marketing and education with a reach to over 400,000 Advisors worldwide, and with the SmartDirect™ system, making education pay for itself while your Advisor focuses on their CE and License needs.

Contact us today for a demo of the platform and how you can directly reach Advisors all around the world.

OUR PRODUCTS

ADVISOR SMARTCASE®: a secure and private online storage system for advisor's compliance related documents. No more having to search, print, find the backup or recreate.

ASK AN EXPERT: to accommodate an international audience, we bring product, compliance, regulatory and business experts that are capable of answering all your questions in English and French.

TARGET ADVERTISING AND MARKETING: via the SmartDirect® system's advertising panels provide you the opportunity to market directly to professionals.

CONFERENCE MANAGEMENT and VIRTUAL CONFERENCE BOOTHS: sign on to ALL products with a single registration to provide specific reporting to our customers. No more having to register for multiple events, seminars, conferences, courses and more.

OUR PRODUCTS

COURSES THAT ARE UPDATED IN REAL-TIME: a powerful technology platform that is both flexible and scalable; making education pay for itself while your Advisor takes care of their CE and licensing needs.

FASTTRACK to CCO/CFD/PDD/NEC/EMP: our global customers need to have immediate registration and licensing so they can conduct business in Canada. We commit you'll pass the licensing exams so you can take care of what matters: your business.

ADDITIONAL RESOURCES FOR CLIENT SUPPORT: providing professional services to many industry companies, filling a variety of roles and accomplishing many tasks, for example: research and white papers; audit support; part time CEO and CFO; IIRQC/MFDA registration; AML audit support; expert witness; and custom leadership and executive training programs.

IT'S ABOUT MAKING IDEAS HAPPEN

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TESTIMONIAL

Neal Weston, Director of Global Compliance and Trade Surveillance at Scotiabank says, "With SmartDirect®, SUI took the time, effort and investment dollars to bring this powerful #educationtechnology <#eduTECH> with real-time updates, that is both flexible and scalable, to meet the needs of today's sophisticated advisor." He adds, "The system adds revenue channels so firms can enthusiastically support continuing education needs, and SUI continues to invest in new programs like the FastTrack® to Licensing program. We at Scotia will continue to use this excellent program to assist our Advisors in their immediate registration and licensing needs."

PRODUCTS

ADVISOR SMARTCASE™, the all-in-one compliance briefcase.

ASK AN EXPERT where Advisors get answers relevant to their business.

ADVERTISING AND TARGET MARKETING with SUI's ADpanels® where manufacturers and vendors alike advertise their products.

150+ COURSES; 8 DESIGNATIONS; MFDA's ETF LICENSING COURSE.

FASTTRACK to REGISTRATION for the PDD, CCO, NEC, EMP and ETHICS.

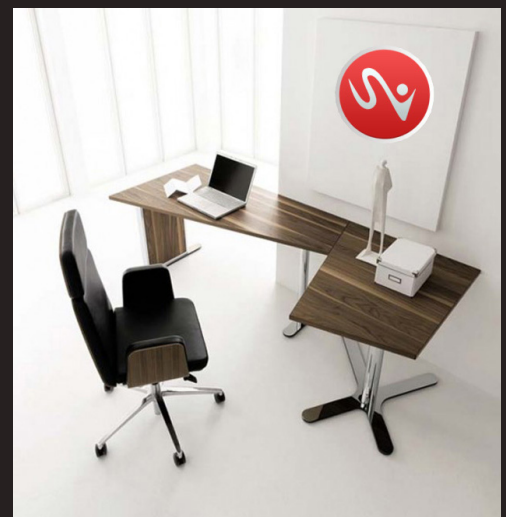
CREDENTIAL MANAGEMENT with progress control and email alerts.

CERTIFICATE MANAGEMENT for ALL licenses.

APPLICATION PROGRAM INTERFACE (API) integration to Regulators and CRM systems, e.g. Salesforce.

VIRTUAL CONFERENCE BOOTHS

SINGLE SIGN-ON for all system products enables robust analytics and reporting.



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Email us for:

- a SmartDirect™ demo on making education pay for itself while meeting Advisors' CE and Licensing needs; or
- for more information on our over 150 Courses and Designations.

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