



Financial and securities education at Smarten Up Institute...

The **Smarten Up Institute's (SUI)** goal is to assist firms increase their staff's knowledge to fully understand how business and finance works in the real world through finance education and securities training.

SUI provides hands-on business courses and corporate training to financial professionals including wealth managers, investment and private banking, retail, private equity, asset management, hedge funds, trading specialists, ICPMs, and their entire support staff wishing to keep their skills current. Whether you are looking to improve your financial market knowledge, a regulatory update or help with exam preparation, SUI can help.

The institute is a place where collaborative, flexible and well-rounded leaders emerge with an understanding of global markets and a deep knowledge of the processes that fuels it: Product, Technology, Strategy, Compliance, Regulatory, and Credit & Risk. **SUI** offers a wealth of solutions to aid your learning initiatives – custom curriculum design, online content, and bringing offline content online, to name a few.

Thinking about new learning initiatives – call SUI to discuss how they can help you at (647) 477-1644 or visit the **Smarten Up Institute website** at www.smartenupinstitute.com

Staff of IIAC Member firms will receive a 15% discount on all courses offered by Smarten Up Institute.